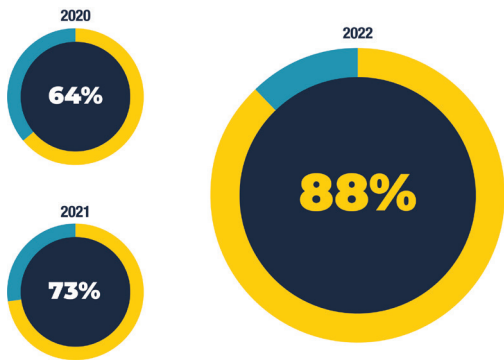


# The cost of living – including the increasing cost of housing – is forcing many Colorado families to make difficult sacrifices.

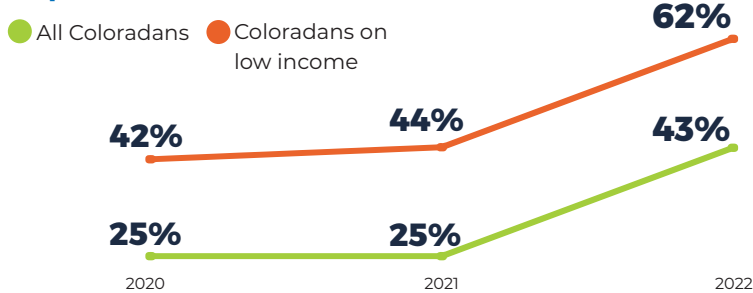
At The Colorado Health Foundation, we believe in the importance of listening, and that’s why each year we listen to Coloradans from across the state through our annual poll. In 2022, Pulse: The Colorado Health Foundation Poll asked 2,985 Coloradans about their experiences, worries and priorities. The cost of living, including housing, tops their list of concerns.

More than 8 in 10 Colorado residents consider the cost of living to be an extremely or very serious\* problem in the state.



\*61% extremely serious, 27% very serious, 10% somewhat serious, 2% not too serious

There are stark increases in the number of Coloradans who say they’re worse off financially, and people living on \$30,000 are more likely to be impacted.



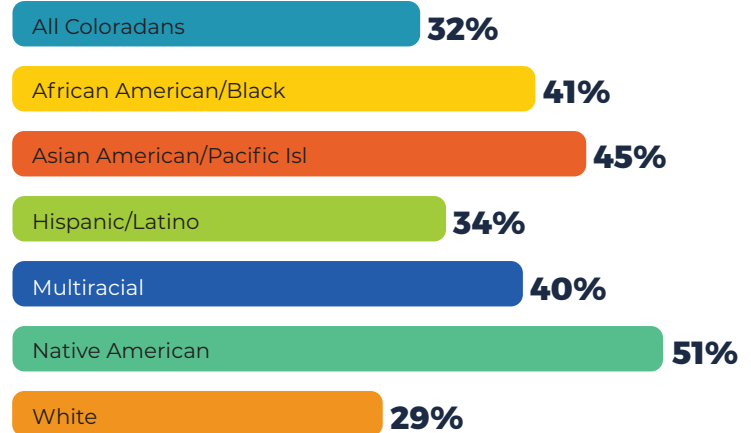
Hispanic/Latino Coloradans and Native Americans are struggling to afford food.

PROBLEM	ALL COLORADANS	HISPANIC/LATINO	NATIVE AMERICAN
Worried about affording food	38%	55%	62%
Skipped meals because they couldn’t afford food	16%	22%	39%

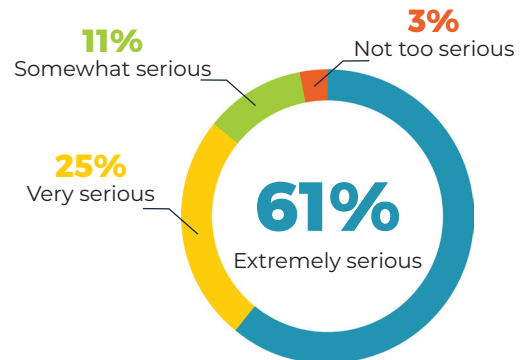
NEARLY of all Coloradans – and a majority of renters – 1/3 are worried about losing their homes because they can’t afford the rent or mortgage.



Many Coloradans of color are working multiple jobs in order to afford housing.



More than 3 in 5 Colorado residents see housing costs as an “extremely serious” concern.



# Majorities of Coloradans think policy change is an effective way to address the cost of living and lower housing costs.

Pulse: The Colorado Health Foundation Poll was conducted Apr. 5 – Apr. 26, 2022, by mail, phone and online in English and Spanish.

Please note: The Colorado Health Foundation provides this fact sheet for educational and informational purposes only. The Foundation is prohibited from engaging in direct lobbying activities and does not take positions in support or opposition to any state or local policy.

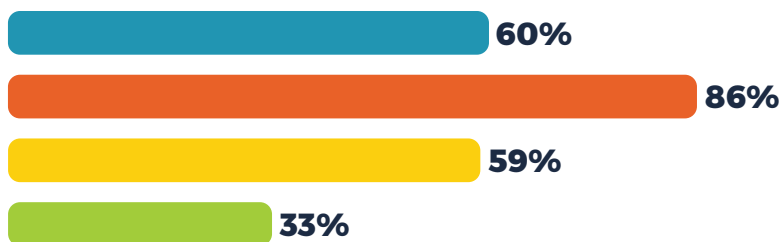
## How effective you think each policy will be in lowering costs: very effective, somewhat effective, or not too effective?\*

● All Coloradans ● Democrats ● Independents ● Republicans

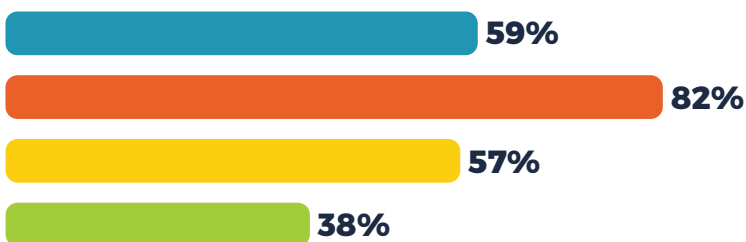
### Changing government regulations to reduce the costs of household expenses like food, health care and utilities:



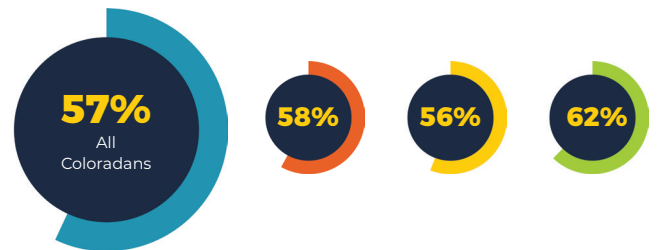
### Raising taxes on people making over \$500,000 per year to cover services like housing, health care and education:



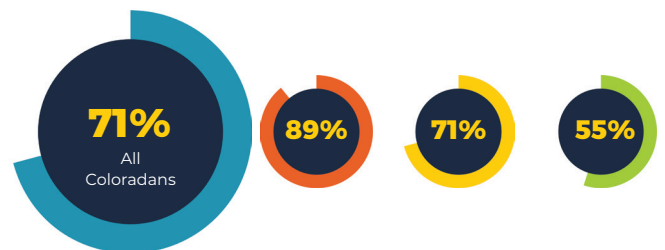
### Requiring employers to increase pay and benefits for low- and middle-income workers:



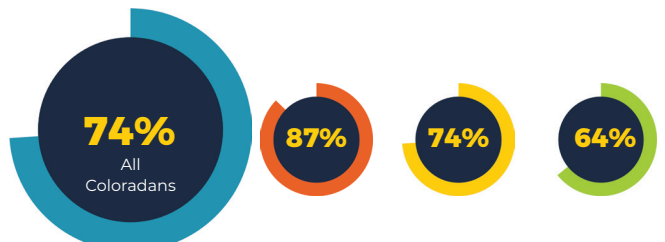
### Reducing government regulations to speed up the building of new housing:



### Requiring developers to build housing for people with lower income levels:



### Ensuring landlords cannot raise rents on current tenants too quickly:



\*(% Very/Somewhat Effective)

