



copulsepoll.org

The Colorado Health Foundation Poll

2023 Findings



Survey Specifics and Methodology

(Not All Results Will Sum to 100% Due to Rounding)

Dates	April 8-May 3, 2023
Bipartisan Research Team	FM3 Research (D) and New Bridge Strategy (R)
Survey Type	Dual-mode Phone and Online Survey of Adult Coloradans
Research Population	2,639 Coloradans, including oversamples of Black/African American, Native American/Indigenous, and Asian-American Coloradans, as well as residents of Pueblo County
Margin of Sampling Error	±2.2% at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Comparison Surveys	Pulse surveys fielded in 2020, 2021, and 2022
Survey Languages	Conducted in English and Spanish



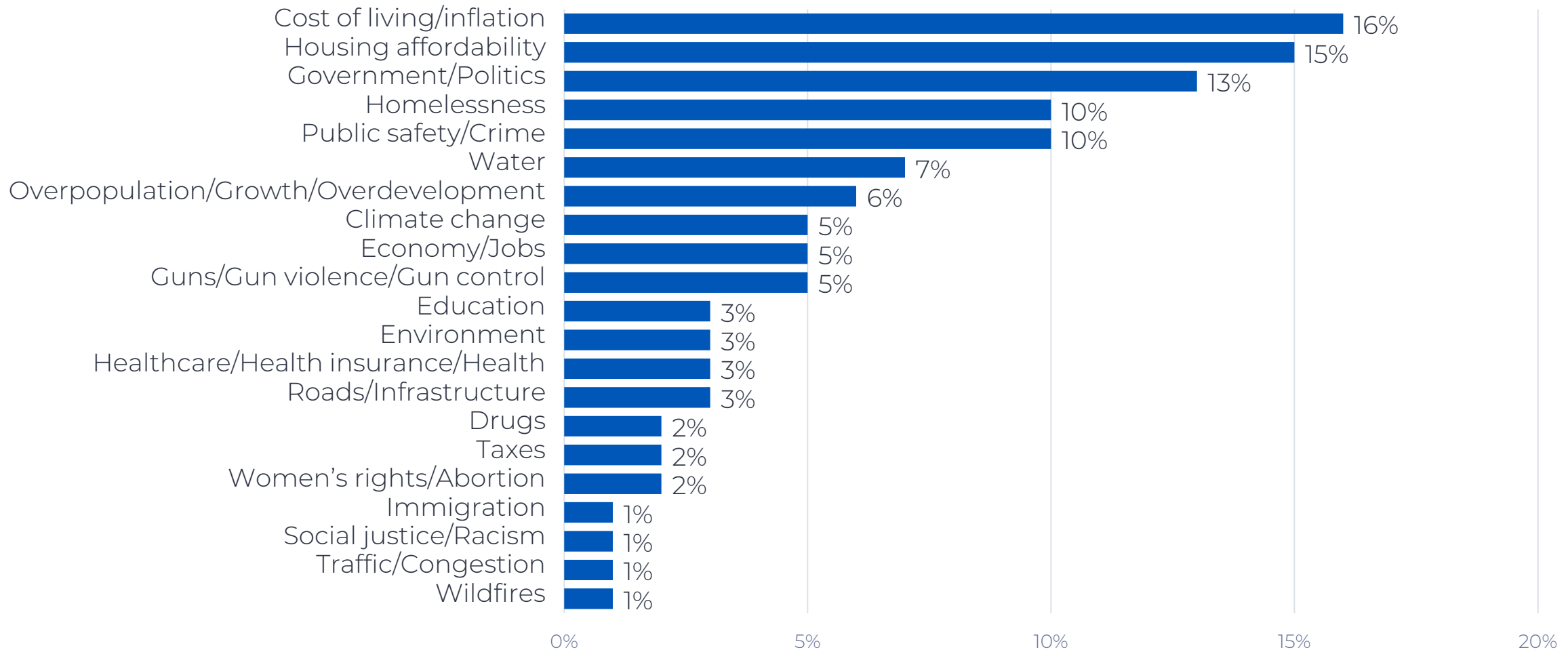


Top Concerns

Cost of living and housing affordability are the top issues facing Colorado.

Q14. In a few words of your own, what is the most important issue facing Colorado right now?

(Open-ended)



Relative to 2022, top concerns have remained consistent.

Q14. In a few words of your own, what is the most important issue facing Colorado right now?

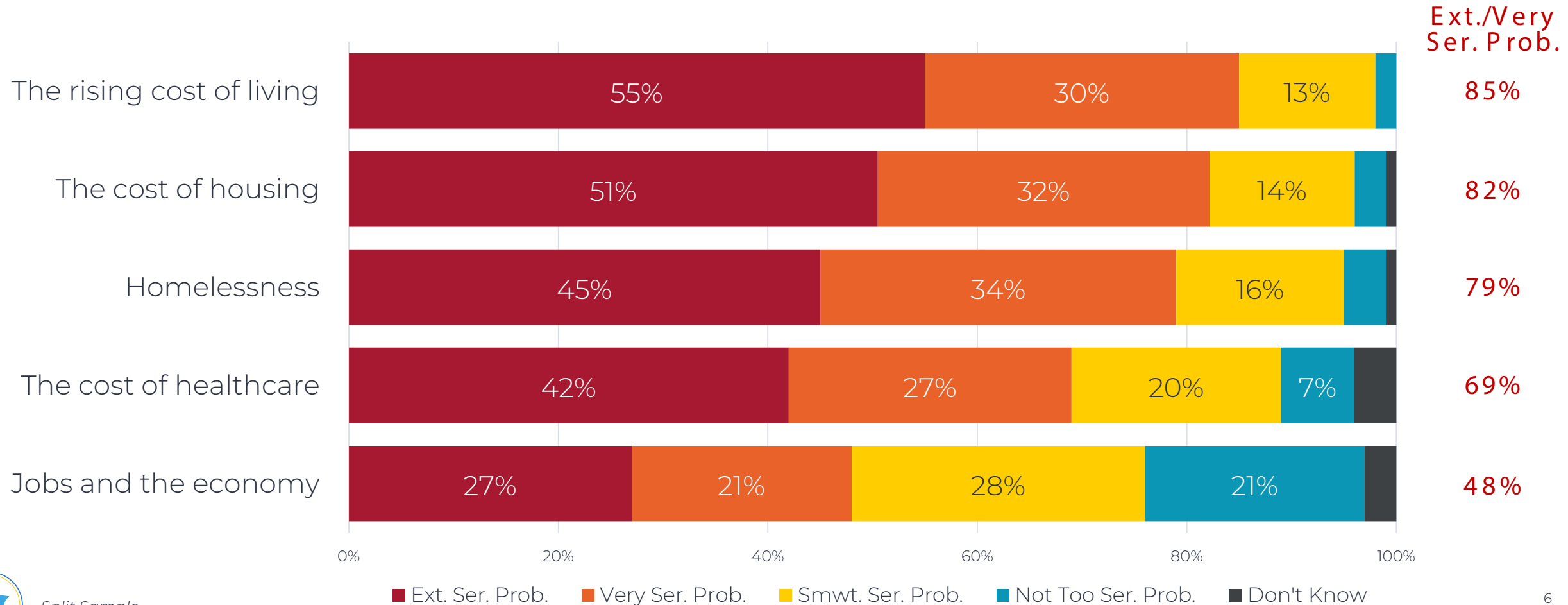
(Open-ended)

Issue	2020	2021	2022	2023	Difference (2022-2023)
Homelessness	--	6%	7%	10%	+3%
Public safety/Crime/Drugs	4%	5%	10%	12%	+2%
Education	4%	3%	3%	3%	0%
Immigration	--	1%	2%	1%	-1%
Social justice/Racism/Police issues	5%	2%	2%	1%	-1%
Healthcare/Health insurance/Health	8%	4%	4%	3%	-1%
Government dysfunction/Political division/ Government/Politics	19%	14%	15%	13%	-2%
Economy/Jobs/Taxes	13%	12%	9%	7%	-2%
Coronavirus/COVID-19/Pandemic	26%	14%	2%	0%	-2%
Cost of housing/Affordable housing	--	10%	17%	15%	-2%
Traffic/Overpopulation/Infrastructure	6%	19%	13%	10%	-3%
Cost of Living	10%	7%	20%	16%	-4%
Water/Wildfires/Climate change/Environment	13%	20%	21%	16%	-5%
Guns/Gun violence/Gun control	--	--	--	5%	--
Women's rights/Abortion	--	--	--	2%	--



The rising cost of living, the cost of housing and homelessness are rated among the most serious problems facing the state.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.



Relative to last year, concern about homelessness is up seven points.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	2020	2021	2022	2023	Difference (2022-2023)
Homelessness	67%	72%	72%	79%	+7%
The cost of healthcare	--	65%	67%	69%	+2%
Jobs and the economy	63%	44%	49%	48%	-1%
*The rising cost of living	63%	73%	88%	85%	-3%
The cost of housing	67%	82%	86%	82%	-4%



Different racial and ethnic groups offer similar rankings of concern about cost of living and housing issues facing Colorado.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Race/Ethnicity					
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenou s	White	<i>Multi- racial</i>
The rising cost of living	85%	87%	81%	91%	76%	83%	84%
The cost of housing	82%	83%	90%	89%	98%	82%	95%
Homelessness	79%	72%	83%	86%	92%	79%	84%
The cost of healthcare	69%	79%	71%	70%	48%	65%	58%
Jobs and the economy	48%	46%	48%	55%	50%	45%	42%



Rising costs rate as a top concern among Coloradans of all income levels.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Household Income					
		<\$30,000	\$30,000-\$50,000	\$50,000-\$75,000	\$75,000-\$100,000	\$100,000-\$150,000	\$150,000+
The rising cost of living	85%	90%	88%	91%	88%	84%	77%
The cost of housing	82%	91%	94%	88%	84%	82%	72%
Homelessness	79%	76%	77%	82%	81%	85%	79%
The cost of healthcare	69%	67%	75%	76%	67%	69%	60%
Jobs and the economy	48%	50%	56%	53%	50%	52%	36%



Partisan differences on these issues are modest.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Party			Dem -Rep. Diff.
		Democrats	Independents	Republicans	
The rising cost of living	85%	86%	81%	87%	-1%
The cost of housing	82%	88%	82%	77%	+11%
Homelessness	79%	79%	80%	78%	+1%
The cost of healthcare	69%	75%	67%	65%	+10%
Jobs and the economy	48%	39%	44%	68%	-29%



Residents of the Eastern Plains and Larimer/Weld regions are most likely to say the cost of living is a serious problem.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Region					
		Eastern Plains	El Paso	Pueblo	Larimer Weld	Denver Metro	Western Slope
The rising cost of living	85%	92%	81%	71%	91%	85%	85%
The cost of housing	82%	80%	76%	81%	81%	85%	80%
Homelessness	79%	79%	77%	87%	70%	84%	69%
The cost of healthcare	69%	70%	68%	71%	80%	64%	77%
Jobs and the economy	48%	75%	65%	71%	42%	43%	46%

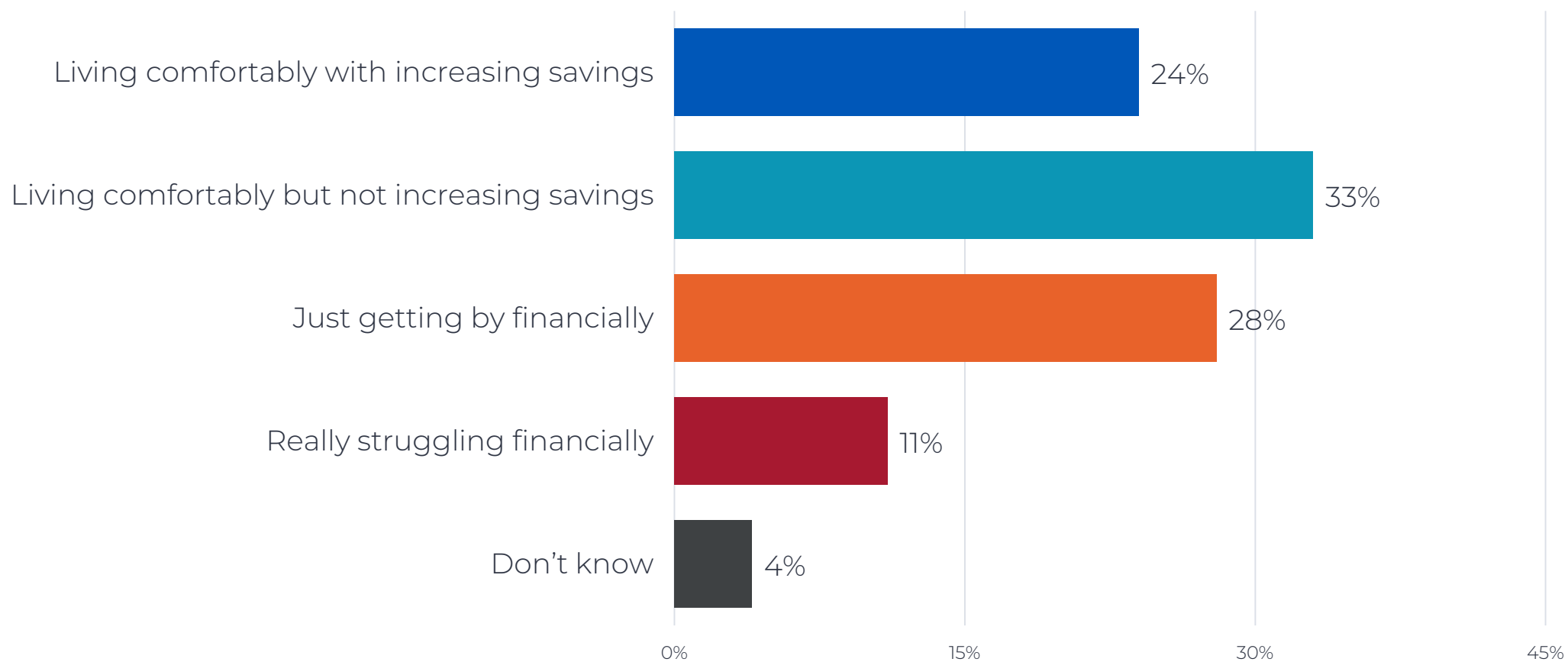


A group of people are seated around a wooden table in a meeting. In the foreground, a person's hands are visible, holding a pen and writing in a notebook. The background shows other participants, some looking towards the camera and others looking away. The scene is dimly lit, with a blueish tint. The text "The Cost of Living" is overlaid in white, sans-serif font in the center of the image.

The Cost of Living

Approximately half of Coloradans say they are living comfortably; nearly two in five are “really struggling” or just getting by.

Q20. Which of the following best describes your financial situation:



Renters and lower-income respondents are more likely to say they are just getting by or struggling financially.

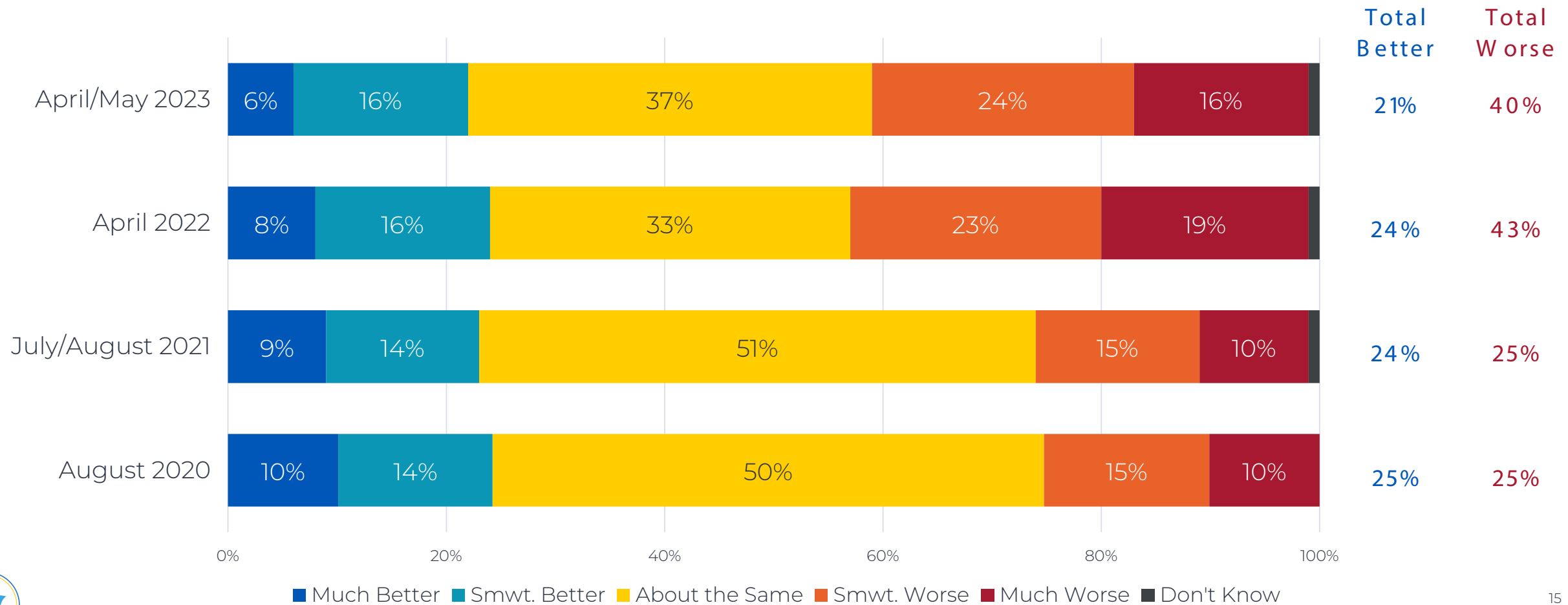
Q20. Which of the following best describes your financial situation:

Financial Situation	All	Household Income						Residence	
		<\$30,000	\$30,000-\$50,000	\$50,000-\$75,000	\$75,000-\$100,000	\$100,000-\$150,000	\$150,000+	Home-owners	Renters
Living comfortably with increasing savings	24%	5%	6%	11%	17%	29%	51%	30%	13%
Living comfortably but not increasing savings	33%	17%	22%	30%	37%	45%	40%	38%	26%
Just getting by financially	28%	38%	49%	45%	38%	22%	7%	22%	39%
Really struggling financially	11%	40%	22%	13%	8%	4%	0%	5%	20%
Don't know	4%	1%	1%	1%	0%	0%	2%	5%	1%



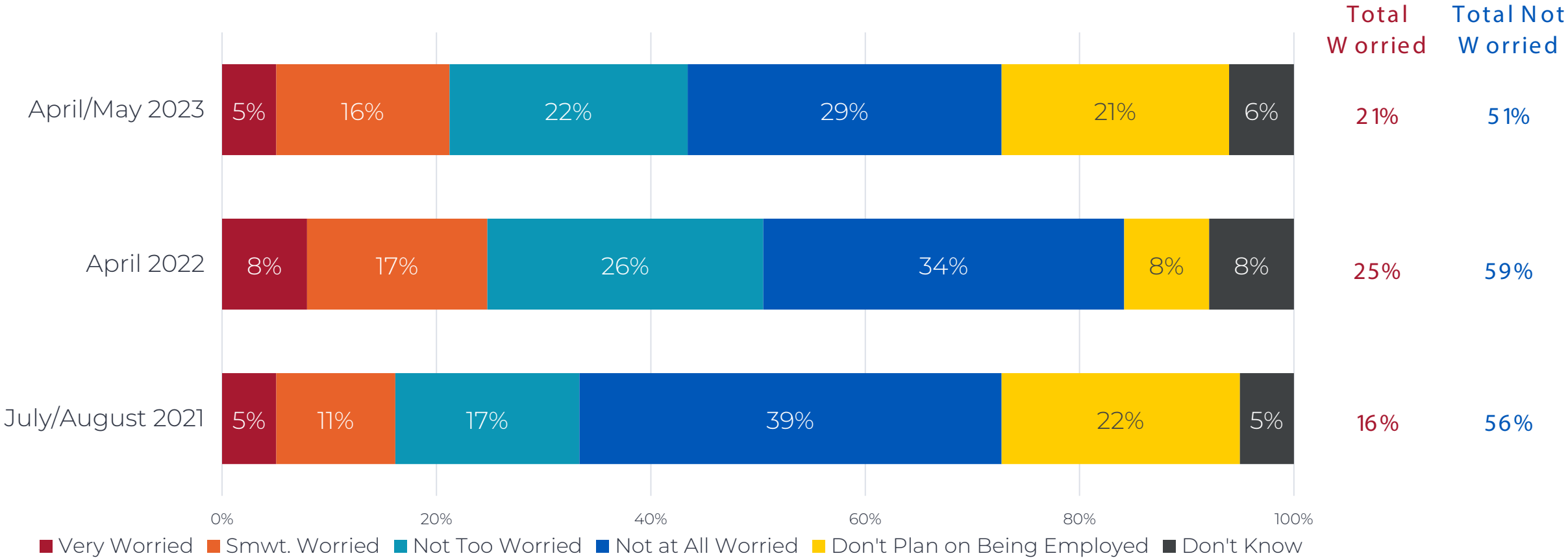
Two in five say they are worse off financially than they were a year ago.

Q21. Would you say you are better off, or worse off financially than you were a year ago, or is your financial situation about the same?



Most Coloradans are not worried about being unemployed in the next year.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year:)



Latinos are more likely than other racial and ethnic groups to be worried about their employment status in the coming year.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year:)

Demographic Group	Total Worried	Total Not Worried	Don't Plan on Being Employed/ Don't Know
All	21%	51%	27%
Employment			
Full-time	22%	72%	6%
Part-time	28%	58%	14%
Unemployed	34%	12%	53%
Race/Ethnicity			
Asian/Pacific Islander	22%	61%	17%
Black/African American	24%	54%	22%
Hispanic/Latino	33%	50%	17%
Native American/Indigenous	28%	57%	14%
White	18%	52%	30%
All Multiracial	17%	57%	26%



Those living in the Eastern Plains are more worried than those in other areas of the state.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year:)

Demographic Group	Total Worried	Total Not Worried	Don't Plan on Being Employed/ Don't Know
Household Income			
<\$30,000	25%	24%	50%
\$30,000-\$50,000	34%	42%	24%
\$50,000-\$75,000	26%	53%	21%
\$75,000-\$100,000	27%	57%	16%
\$100,000-\$150,000	22%	59%	19%
\$150,000+	11%	69%	21%
Region			
Eastern Plains	33%	44%	23%
El Paso	20%	50%	30%
Pueblo	22%	49%	29%
Larimer Weld	20%	51%	28%
Denver Metro	21%	53%	25%
Western Slope	21%	48%	31%



Coloradans of color are more worried than White Coloradans about not being employed in the next year.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year:)

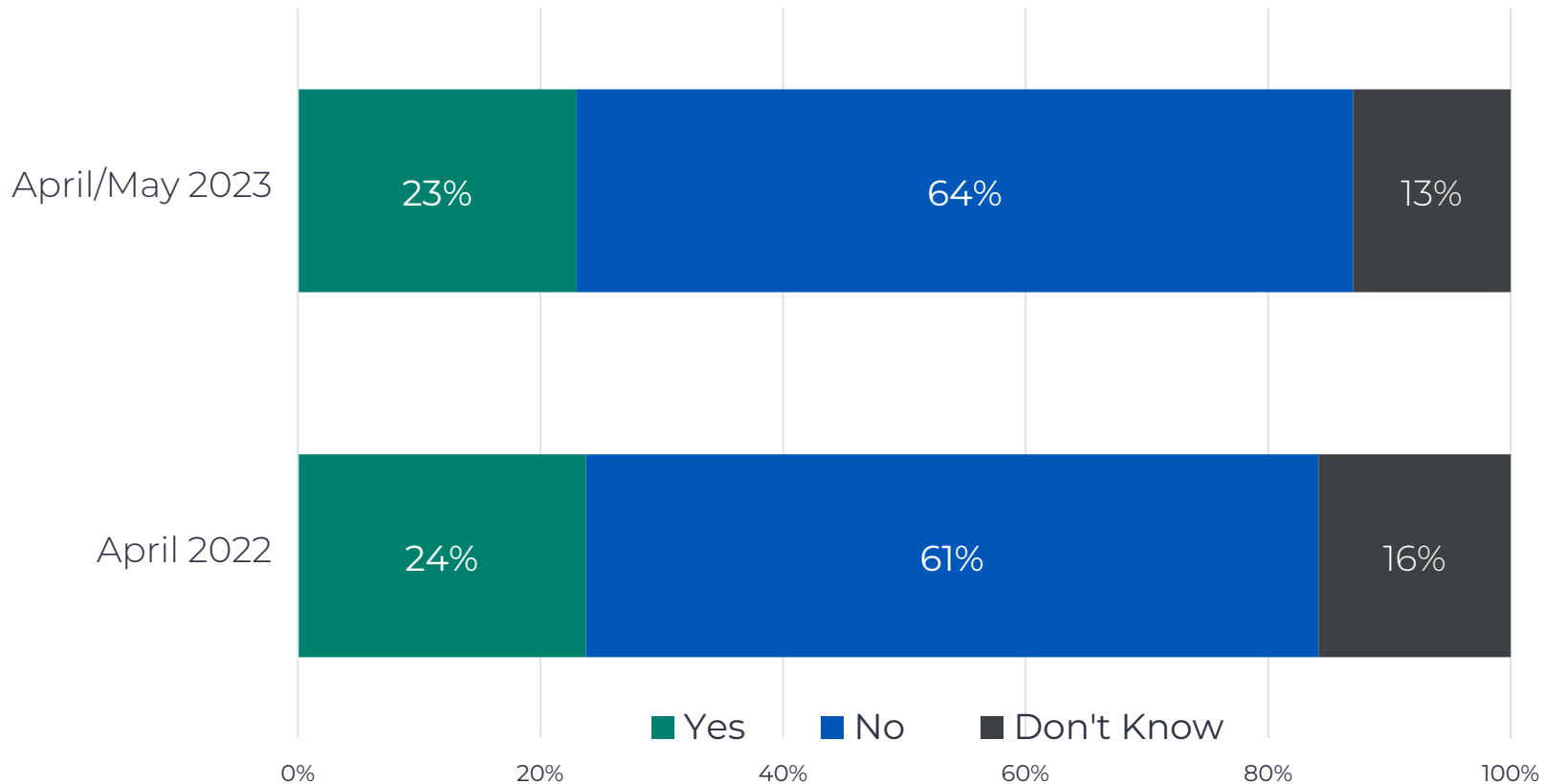
(Total % Worried)

Demographic Group	2021	2022	2023	Difference 2022-2023
All	16%	25%	21%	-4%
Race/Ethnicity				
Asian/Pacific Islander	15%	27%	22%	-5%
Black/African American	16%	22%	24%	+2%
Hispanic/Latino	24%	27%	33%	+6%
Native American/Indigenous	17%	47%	28%	-19%
White	13%	24%	18%	-6%
<i>All Multiracial</i>	--	24%	17%	-7%



More than half of Black Coloradans say they or someone they know has been treated unfairly due to their race or ethnicity when seeking employment.

Q19c. Please tell me whether you - or someone you know - have been treated unfairly in any of the following situations here in Colorado as a result of their race or ethnicity: When seeking employment.

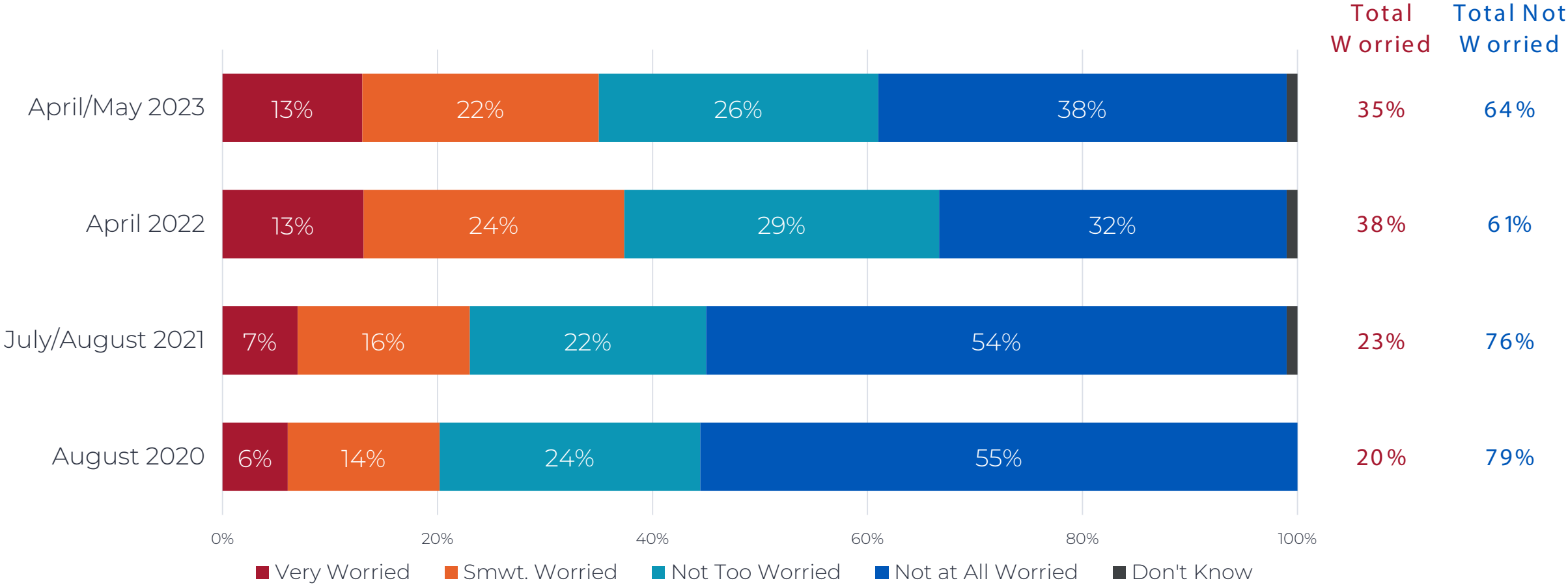


Demographic Group	% Yes
Race/Ethnicity	
Asian/Pacific Islander	19%
Black/African American	52%
Hispanic/Latino	35%
Native American/Indigenous	41%
White	19%
<i>Multiracial</i>	28%



More than one-third are worried about affording food.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:



Latino and Native American respondents and those with incomes under \$50,000 are especially concerned about food insecurity.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:

Demographic Group	Total Worried	Total Not Worried	Don't Know
All	35%	64%	1%
Race/Ethnicity			
Asian/Pacific Islander	26%	74%	0%
Black/African American	39%	56%	5%
Hispanic/Latino	47%	53%	0%
Native American/Indigenous	55%	44%	1%
White	30%	69%	1%
<i>Multiracial</i>	35%	65%	0%
Household Income			
<\$30,000	66%	33%	0%
\$30,000-\$50,000	54%	46%	0%
\$50,000-\$75,000	47%	52%	1%
\$75,000-\$100,000	37%	63%	0%
\$100,000-\$150,000	27%	73%	0%
\$150,000+	10%	89%	1%



Residents of Pueblo County are more worried about affording food than are others.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:

Demographic Group	Total Worried	Total Not Worried	Don't Know
Region			
Eastern Plains	37%	63%	0%
El Paso	40%	60%	0%
Pueblo	55%	45%	0%
Larimer Weld	34%	64%	2%
Denver Metro	32%	66%	1%
Western Slope	37%	62%	1%



Coloradans of color continue to express more concern than White Coloradans about food insecurity.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:

(Total % Worried)

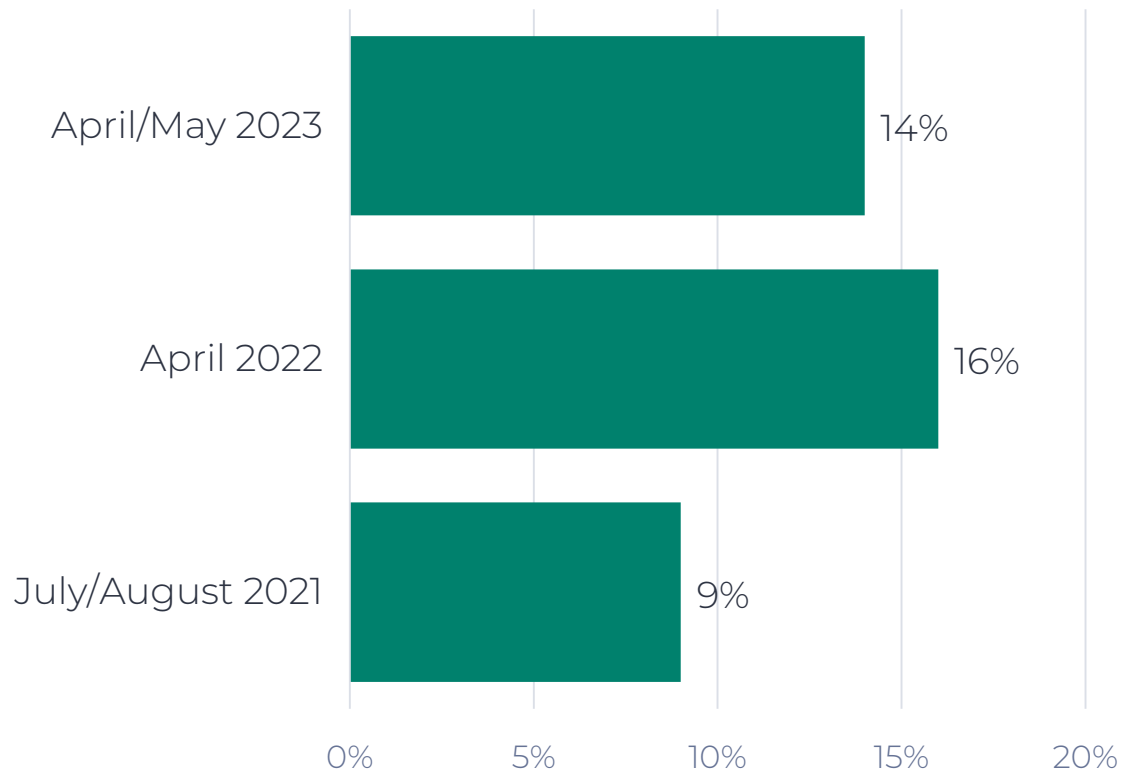
Demographic Group	2020	2021	2022	2023	Difference (2022-2023)
All	20%	23%	38%	35%	-3%
Race/Ethnicity					
Asian/Pacific Islander	13%	18%	26%	26%	0%
Black/African American	31%	29%	34%	39%	+5%
Hispanic/Latino	28%	40%	55%	47%	-8%
Native American/Indigenous	--	34%	62%	55%	-7%
White	17%	17%	33%	30%	-3%
Multiracial	--	--	41%	35%	-6%



More than one in ten have skipped meals because they couldn't afford food.

Q26a. In the last 12 months, have you experienced any of the following: Skipped meals because you couldn't afford food?

(% Yes)

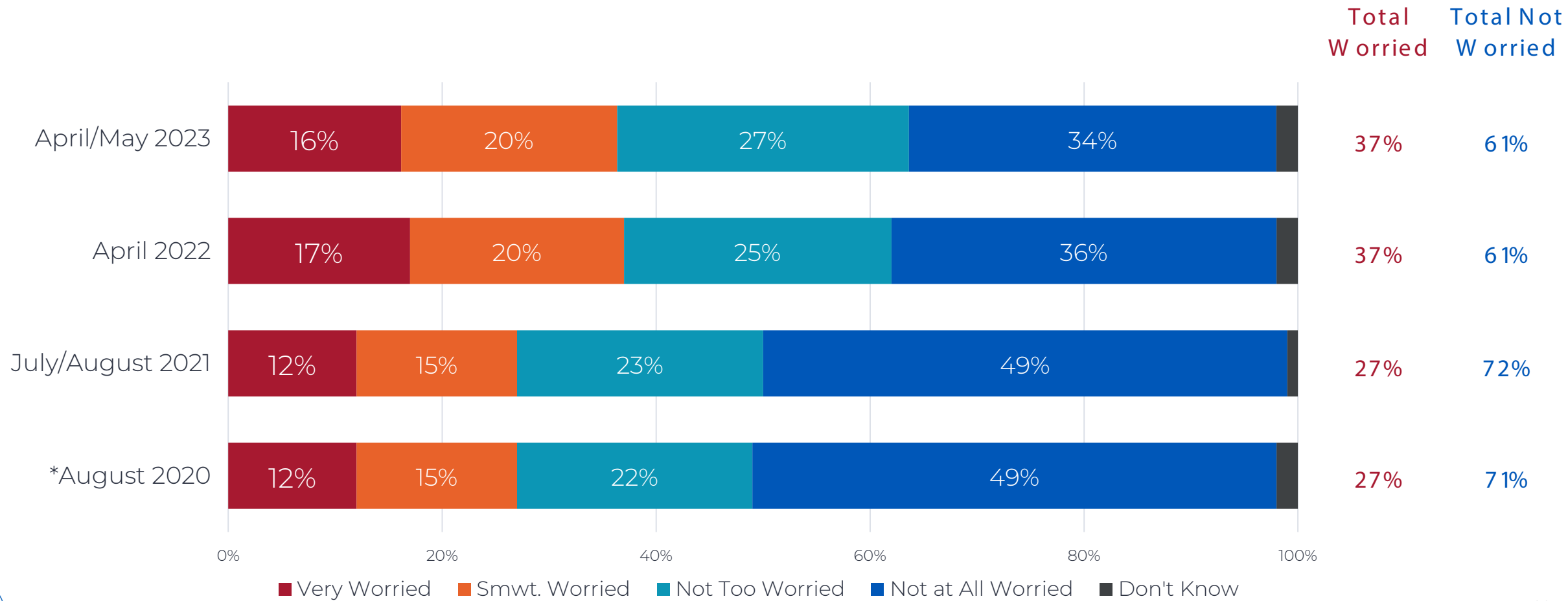


Demographic Group	% Yes
Race/Ethnicity	
Asian/Pacific Islander	8%
Black/African American	22%
Hispanic/Latino	19%
Native American/Indigenous	35%
White	13%
<i>Multiracial</i>	28%
Household Income	
<\$30,000	40%
\$30,000-\$50,000	28%
\$50,000-\$75,000	24%
\$75,000-\$100,000	9%
\$100,000-\$150,000	5%
\$150,000+	5%



Nearly two in five worry that someone in their household will be without insurance.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?



*Wording Slightly Different

Black, Latino and Native American Coloradans are most worried about being without health insurance in the next year.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

Demographic Group	Total Worried	Total Not Worried	Don't Know
All	37%	61%	2%
Race/Ethnicity			
Asian/Pacific Islander	32%	67%	1%
Black/African American	40%	58%	2%
Hispanic/Latino	55%	44%	2%
Native American/Indigenous	69%	30%	1%
White	32%	67%	2%
<i>Multiracial</i>	56%	43%	1%
Household Income			
<\$30,000	64%	35%	1%
\$30,000-\$50,000	55%	43%	2%
\$50,000-\$75,000	43%	55%	2%
\$75,000-\$100,000	40%	59%	2%
\$100,000-\$150,000	31%	68%	0%
\$150,000+	15%	84%	1%



Coloradans currently without health insurance, or those with public health insurance plans or plans purchase through the exchange, are more likely to fear not having health coverage.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

Demographic Group	Total W orried	Total Not W orried	Don't Know
All	37%	61%	2%
Health Insurance Status			
Plan through your employer	29%	71%	1%
Plan through spouse's employer	24%	74%	2%
Plan you purchased yourself	42%	56%	3%
Public health insurance plan (Medicare, Medicaid/Health First Colorado, Military/VA)	44%	54%	2%
No health insurance	68%	26%	6%



Unemployed Coloradans are especially worried about going without health insurance.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

Demographic Group	Total W orried	Total Not W orried	Don't Know
Employment			
Full-time	33%	66%	1%
Part-time	40%	58%	2%
Unemployed	60%	40%	0%
Immigration Status			
Immigrants	47%	51%	2%
Not immigrants	36%	62%	2%
Language Spoken at Home			
Speak language other than English	46%	51%	3%
Do not speak language other than English	34%	64%	2%



The respondents living on low incomes are increasingly worried about going without health insurance coverage.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

(Total % Worried)

Demographic Group	2021	2022	2023	Difference 2022-2023
All	27%	37%	37%	0%
Race/Ethnicity				
Asian/Pacific Islander	34%	50%	32%	-18%
Black/African American	22%	35%	40%	+5%
Hispanic/Latino	41%	49%	55%	+6%
Native American/Indigenous	42%	48%	69%	+21%
White	22%	33%	32%	-1%
Multiracial	--	47%	56%	+9%
Household Income				
<\$30,000	41%	53%	64%	+11%
\$30,000-\$50,000	47%	49%	55%	+6%
\$50,000-\$75,000	32%	47%	43%	-4%
\$75,000-\$100,000	25%	43%	40%	-3%
\$100,000-\$150,000	--	--	31%	--
\$150,000+	--	--	15%	--

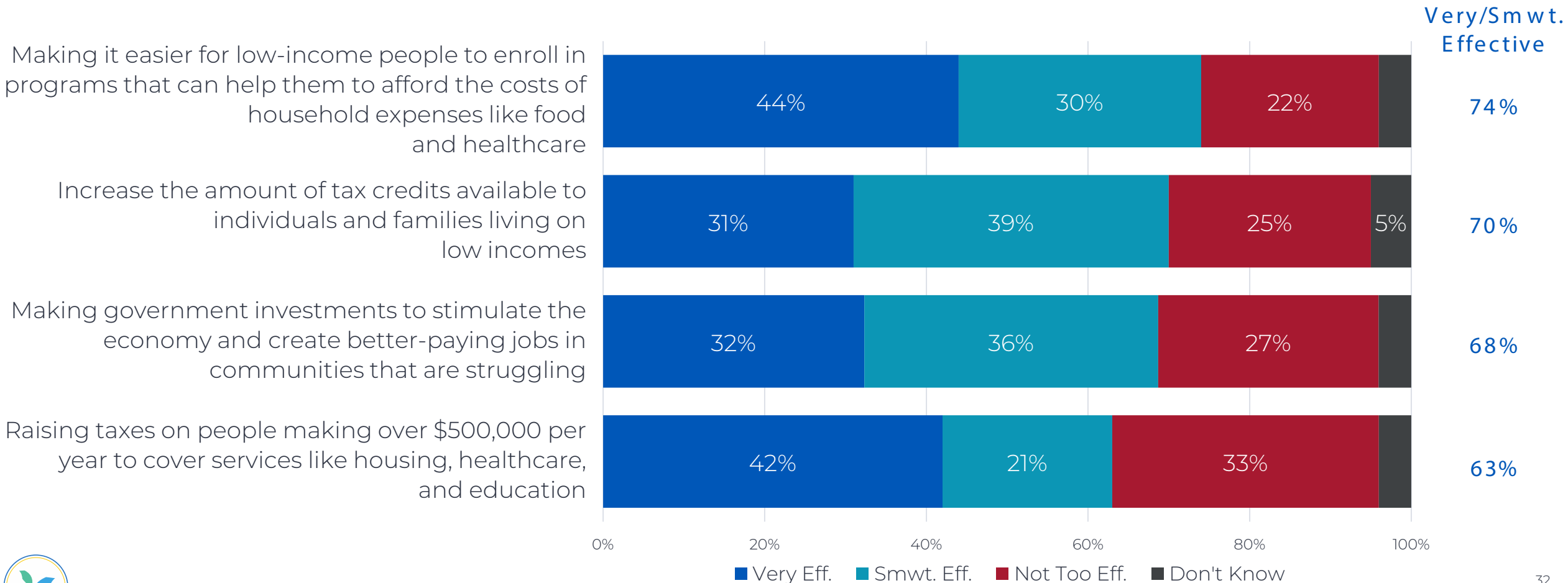




Cost of Living Policy Solutions

Three-quarters say making it easier for low-income people to enroll in safety net programs will be effective in addressing the cost of living.

Q28. Here are some actions that some people say will address the rising cost of living in Colorado. Please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective.



Relative to 2022, Coloradans have grown more likely to view government investments to stimulate the economy as effective.

Q28. Here are some actions that some people say will address the rising cost of living in Colorado. Please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Type of Action	2022	2023	Difference (2022-2023)
Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling	59%	68%	+9%
Raising taxes on people making over \$500,000 per year to cover services like housing, healthcare, and education	60%	63%	+3%



Coloradans across racial and ethnic groups rank the effectiveness of actions to address cost of living similarly.

Q28. Here are some actions that some people say will address the rising cost of living in Colorado. Please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Type of Action	All	Race/Ethnicity					
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American / Indigenou s	White	<i>Multi- racial</i>
Making it easier for low-income people to enroll in programs that can help them to afford the costs of household expenses like food and healthcare	74%	81%	75%	82%	89%	75%	77%
Increase the amount of tax credits available to individuals and families living on low incomes	70%	73%	78%	77%	83%	70%	73%
Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling	68%	85%	76%	81%	74%	66%	70%
Raising taxes on people making over \$500,000 per year to cover services like housing, healthcare, and education	63%	79%	68%	73%	79%	63%	72%



Democrats and independents are far more likely than Republicans to view raising taxes on high-income households as effective.

Q28. Here are some actions that some people say will address the rising cost of living in Colorado. Please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Type of Action	All	Party			Dem-Rep. Diff.
		Democrats	Independents	Republicans	
Making it easier for low-income people to enroll in programs that can help them to afford the costs of household expenses like food and healthcare	74%	92%	75%	59%	+33%
Increase the amount of tax credits available to individuals and families living on low incomes	70%	82%	72%	60%	+22%
Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling	68%	83%	72%	50%	+33%
Raising taxes on people making over \$500,000 per year to cover services like housing, healthcare, and education	63%	88%	67%	34%	+54%



Residents of Pueblo County view investments as the economy as more effective than those living in other areas do.

Q28. Here are some actions that some people say will address the rising cost of living in Colorado. Please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Type of Action	All	Region					
		Eastern Plains	El Paso	Pueblo	Larimer Weld	Denver Metro	Western Slope
Making it easier for low-income people to enroll in programs that can help them to afford the costs of household expenses like food and healthcare	74%	69%	76%	79%	72%	75%	68%
Increase the amount of tax credits available to individuals and families living on low incomes	70%	68%	71%	74%	66%	70%	72%
Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling	68%	64%	71%	80%	62%	69%	68%
Raising taxes on people making over \$500,000 per year to cover services like housing, healthcare, and education	63%	58%	60%	65%	62%	65%	58%



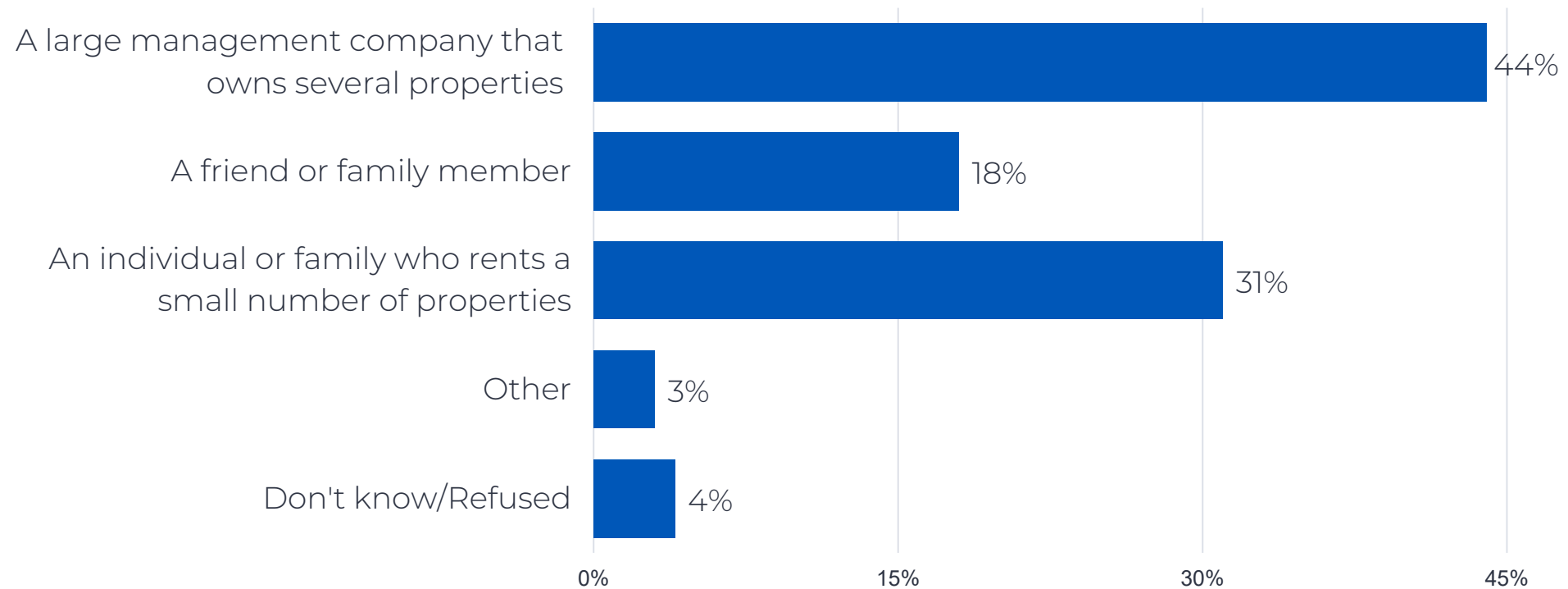
A photograph of a group of people sitting around a table in a meeting. The image is dimly lit and has a blue tint. In the foreground, a person's hands are visible, holding a pen and writing in a notebook. Other people are visible in the background, some looking towards the camera and others looking away. The overall atmosphere is professional and collaborative.

Housing

Two in five renters rent from a management company and one-third rent from a small property owner.

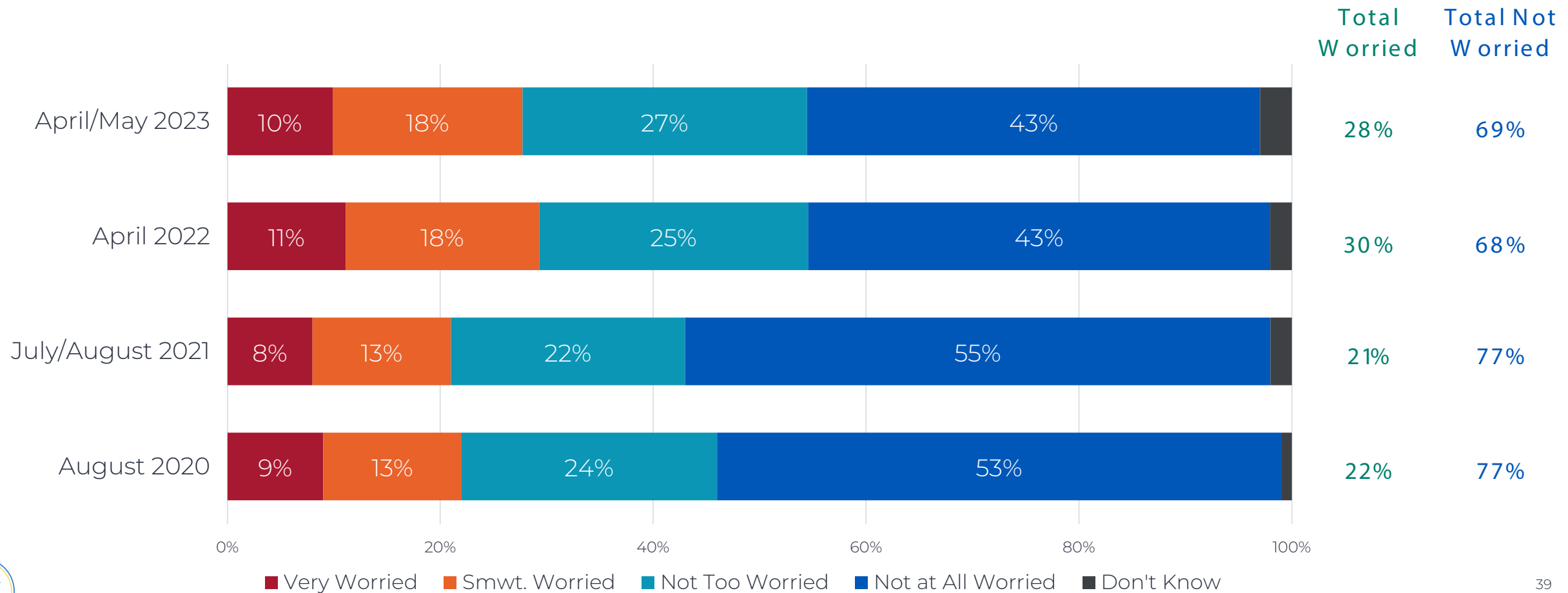
Q30. Who do you rent from?

(Asked of Only of Those Who Rent, n=584)



Approximately one-quarter are worried about losing their home in the next year.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home because you can't afford the monthly rent or mortgage:



Unemployed Coloradans, people of color, and renters are more likely to worry about losing their home.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home because you can't afford the monthly rent or mortgage:

Demographic Group	Total Worried	Total Not Worried	Don't Know
All	28%	69%	3%
Employment			
Full-time	28%	70%	1%
Part-time	30%	69%	1%
Unemployed	45%	54%	1%
Race/Ethnicity			
Asian/Pacific Islander	29%	71%	0%
Black/African American	47%	53%	0%
Hispanic/Latino	42%	54%	4%
Native American/Indigenous	49%	48%	3%
White	22%	76%	2%
All Multiracial	38%	62%	0%
Residence			
Homeowners	19%	79%	2%
Renters	49%	48%	3%



Coloradans living on the lowest incomes are most likely to worry about losing their home.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home because you can't afford the monthly rent or mortgage:

Demographic Group	Total Worried	Total Not Worried	Don't Know
Household Income			
<\$30,000	61%	37%	1%
\$30,000-\$50,000	45%	53%	1%
\$50,000-\$75,000	38%	61%	1%
\$75,000-\$100,000	30%	69%	2%
\$100,000-\$150,000	24%	76%	0%
\$150,000+	7%	92%	1%
Region			
Eastern Plains	26%	73%	1%
El Paso	30%	64%	6%
Pueblo	30%	69%	1%
Larimer Weld	25%	72%	3%
Denver Metro	30%	68%	2%
Western Slope	23%	74%	3%



Black Coloradans are increasingly worried about affording their rent or mortgage.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home because you can't afford the monthly rent or mortgage:

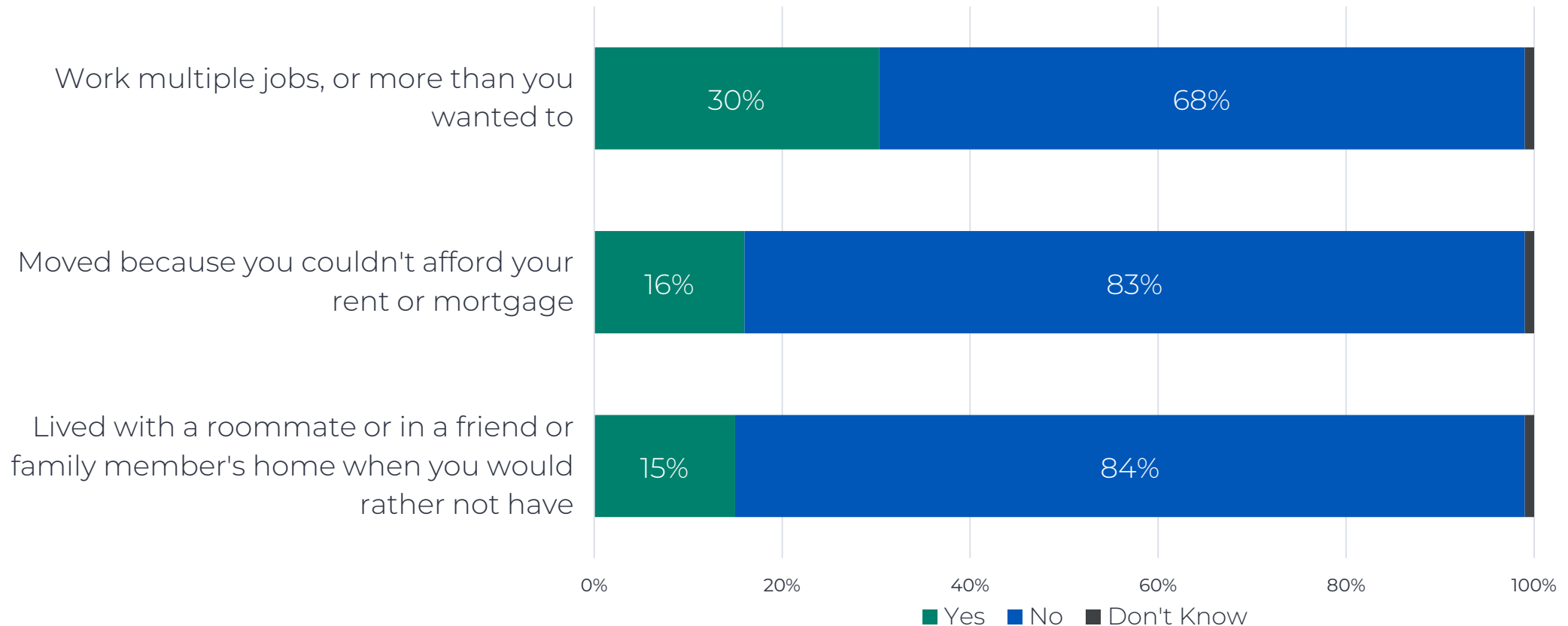
(% Total Worried)

Demographic Group	2020	2021	2022	2023	Difference 2022-2023
All	22%	21%	30%	28%	-2%
Household Income					
<\$30,000	52%	48%	57%	61%	+4%
\$30,000-\$50,000	33%	40%	48%	45%	-3%
\$50,000-\$75,000	22%	29%	41%	38%	-3%
\$75,000-\$100,000	22%	15%	27%	30%	+3%
\$100,000-\$150,000	--	--	--	24%	--
\$150,000+	--	--	--	7%	--
Race/Ethnicity					
Asian/Pacific Islander	24%	17%	35%	29%	-6%
Black/African American	37%	28%	31%	47%	+16%
Hispanic/Latino	24%	33%	42%	42%	0%
Native American/Indigenous	--	38%	58%	49%	-9%
White	19%	17%	26%	22%	-4%
All Multiracial	--	--	37%	38%	+1%



Nearly one-third of Coloradans say they've had to work multiple jobs to afford their rent or mortgage.

Q33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:



Native Americans and Indigenous Coloradans are especially likely to report working multiple jobs to afford housing.

Q33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:

(Total Yes)

Action	All	Race/Ethnicity					
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American / Indigeno us	White	<i>Multi- racial</i>
Work multiple jobs, or more than you wanted to	30%	29%	38%	39%	50%	26%	43%
Moved because you couldn't afford your rent or mortgage	16%	14%	19%	19%	16%	15%	27%
Lived with a roommate or in a friend or family member's home when you would rather not have	15%	16%	25%	24%	35%	12%	20%



Renters are more likely than homeowners to have worked multiple jobs, moved, or lived with others in order to afford housing.

Q33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:

(Total Yes)

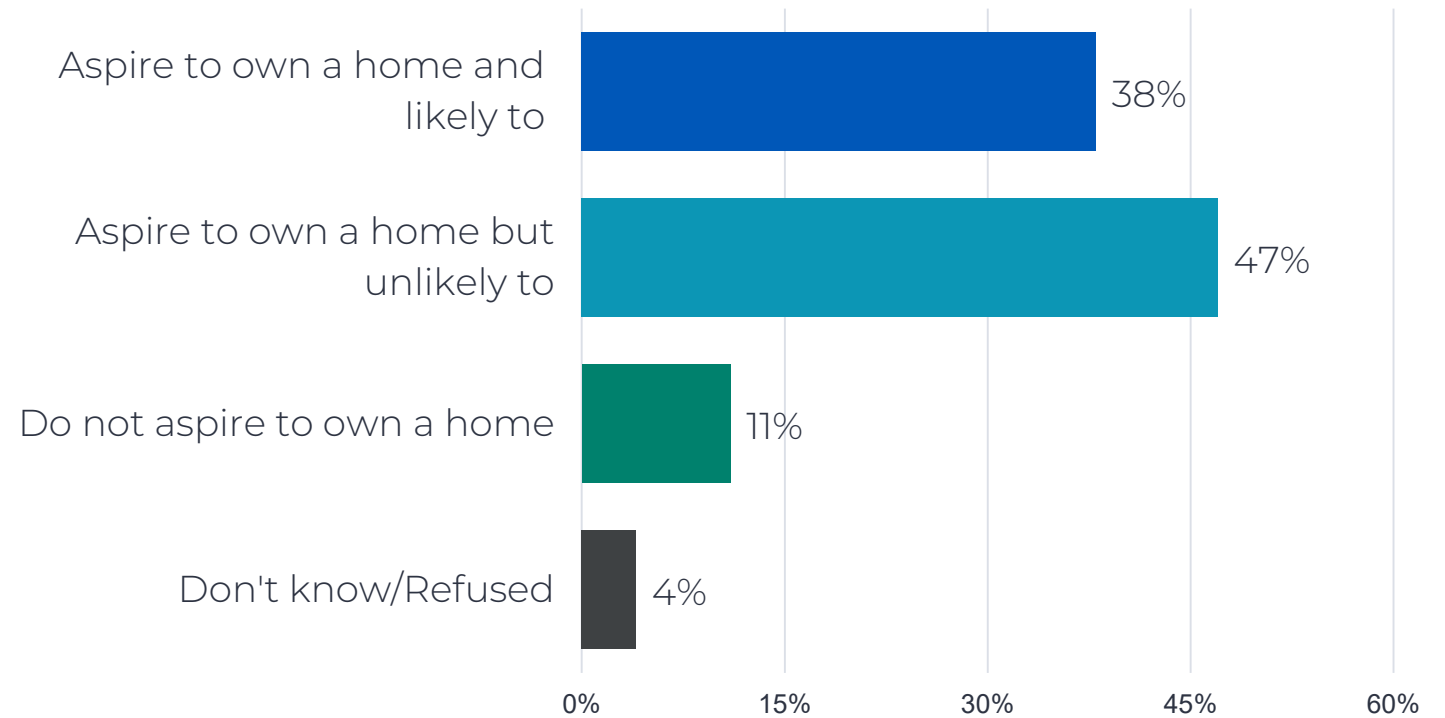
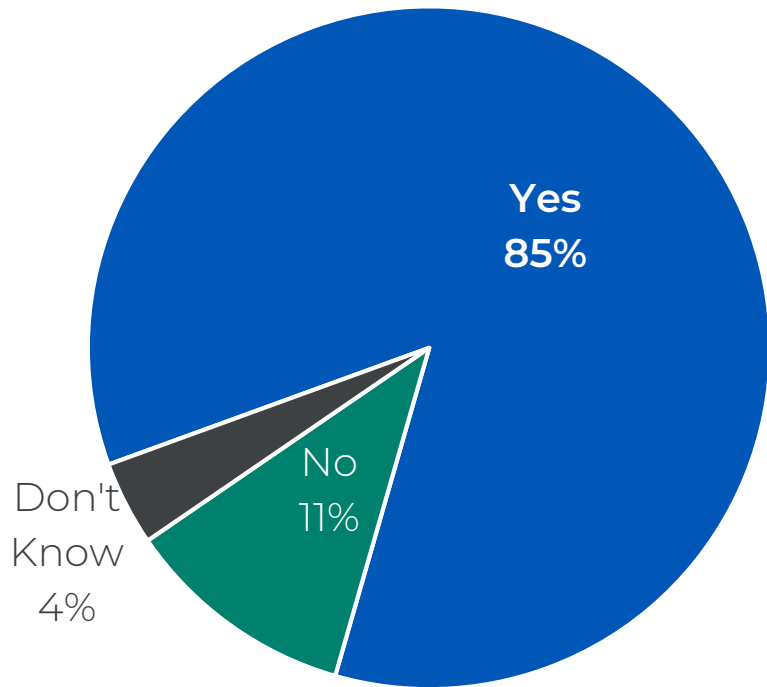
Action	All	Household Income						Residence	
		<\$30,000	\$30,000-\$50,000	\$50,000-\$75,000	\$75,000-\$100,000	\$100,000-\$150,000	\$150,000+	Home-owners	Renters
Work multiple jobs, or more than you wanted to	30%	38%	47%	38%	34%	29%	17%	23%	45%
Moved because you couldn't afford your rent or mortgage	16%	36%	29%	19%	13%	11%	7%	8%	26%
Lived with a roommate or in a friend or family member's home when you would rather not have	15%	32%	31%	19%	18%	7%	7%	6%	34%



Nearly all renters aspire to own a home some day, but most doubt they will be able to do so in Colorado.

Q31. Do you aspire to own a home someday? (IF YES: Do you think it is likely or unlikely that you will be able to purchase a home in Colorado?)

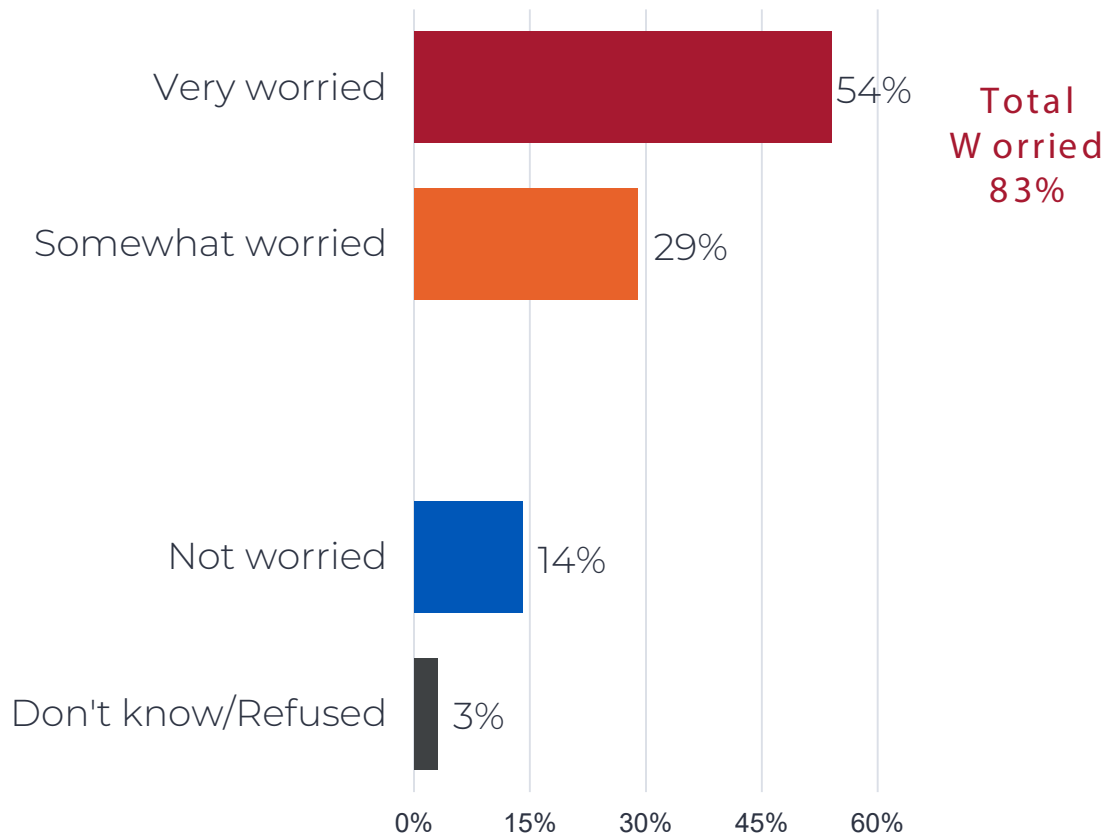
(Asked of Only of Those Who Rent, n=584)



Four in five parents worry about their children being able to afford to live in Colorado.

Q32. Are you worried about whether your children will be able to afford to live in Colorado in the future? (IF YES, ASK: Are you very worried or just somewhat?)

(Asked of Parents, n=699)



Demographic Group	% Total Worried
Race/Ethnicity	
Asian/Pacific Islander	64%
Black/African American	73%
Hispanic/Latino	82%
Native American/Indigenous	64%
White	84%
Multiracial	61%
Household Income	
<\$30,000	90%
\$30,000-\$50,000	96%
\$50,000-\$75,000	93%
\$75,000-\$100,000	89%
\$100,000-\$150,000	91%
\$150,000+	75%
Region	
Eastern Plains	87%
El Paso	83%
Pueblo	76%
Larimer Weld	88%
Denver Metro	83%
Western Slope	81%

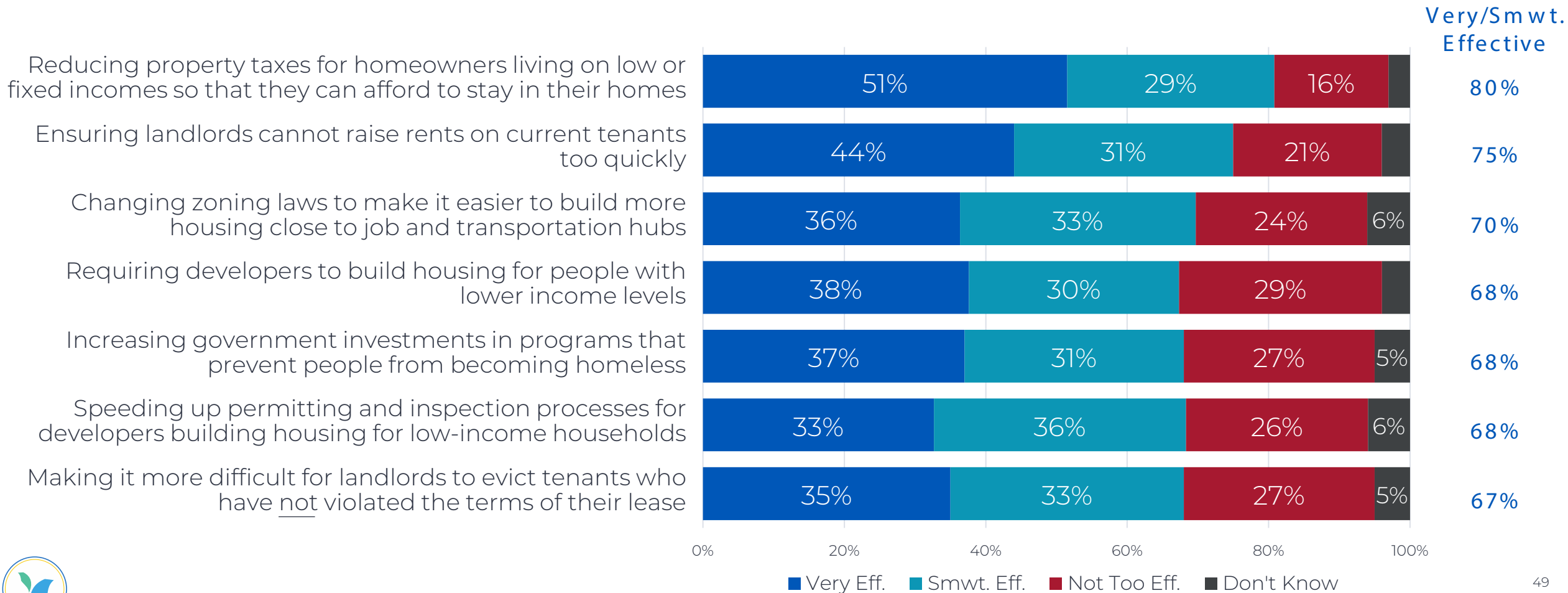


A group of people are seated around a table in a meeting. In the foreground, a person's hands are visible, holding a pen and writing in a notebook. The background shows other participants, some looking towards the camera and others looking away. The scene is dimly lit, with a blueish tint. The text "Housing Policy Solutions" is overlaid in the center in a white, sans-serif font.

Housing Policy Solutions

Coloradans view reducing property taxes and ensuring landlords cannot raise rents too quickly as the most effective policy actions to address housing costs.

Q34. Here are some actions that some people say will address rising housing costs in Colorado. Please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective.



There has been little change in how Coloradans see the effectiveness of several of these housing policies in the last year.

Q34. Here are some actions that some people say will address rising housing costs in Colorado. Please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Action	2022	2023	Difference 2022-2023
Ensuring landlords cannot raise rents on current tenants too quickly	74%	75%	+1%
Requiring developers to build housing for people with lower income levels	71%	68%	-3%



Respondents of all races and ethnicities rank effectiveness of the housing policy actions similarly.

Q34. Here are some actions that some people say will address rising housing costs in Colorado. Please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Action	All	Race/Ethnicity					
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenou s	White	<i>Multi- racial</i>
Reducing property taxes for homeowners living on low or fixed incomes so that they can afford to stay in their homes	80%	90%	89%	86%	92%	79%	92%
Ensuring landlords cannot raise rents on current tenants too quickly	75%	91%	82%	84%	81%	74%	73%
Changing zoning laws to make it easier to build more housing close to job and transportation hubs	70%	82%	87%	78%	79%	69%	79%
Requiring developers to build housing for people with lower income levels	68%	84%	80%	80%	77%	66%	79%
Increasing government investments in programs that prevent people from becoming homeless	68%	89%	74%	79%	76%	67%	70%
Speeding up permitting and inspection processes for developers building housing for low-income households	68%	84%	72%	74%	64%	67%	59%
Making it more difficult for landlords to evict tenants who have not violated the terms of their lease	67%	77%	79%	76%	66%	66%	70%



Democrats are much more likely to view government investments in preventing homelessness and requiring developers to build housing for people with lower incomes as effective.

Q34. Here are some actions that some people say will address rising housing costs in Colorado. Please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Action	All	Party			Dem-Rep. Diff.
		Democrats	Independents	Republicans	
Reducing property taxes for homeowners living on low or fixed incomes so that they can afford to stay in their homes	80%	89%	81%	76%	+13%
Ensuring landlords cannot raise rents on current tenants too quickly	75%	89%	76%	63%	+26%
Changing zoning laws to make it easier to build more housing close to job and transportation hubs	70%	84%	69%	59%	+25%
Requiring developers to build housing for people with lower income levels	68%	86%	69%	49%	+37%
Increasing government investments in programs that prevent people from becoming homeless	68%	87%	70%	46%	+41%
Speeding up permitting and inspection processes for developers building housing for low-income households	68%	79%	69%	60%	+19%
Making it more difficult for landlords to evict tenants who have not violated the terms of their lease	67%	79%	70%	57%	+22%



Coloradans across the state view the potential housing policy actions as effective.

Q34. Here are some actions that some people say will address rising housing costs in Colorado. Please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Action	All	Region					
		Eastern Plains	El Paso	Pueblo	Larimer Weld	Denver Metro	Western Slope
Reducing property taxes for homeowners living on low or fixed incomes so that they can afford to stay in their homes	80%	76%	83%	84%	84%	78%	84%
Ensuring landlords cannot raise rents on current tenants too quickly	75%	68%	78%	81%	73%	76%	73%
Changing zoning laws to make it easier to build more housing close to job and transportation hubs	70%	75%	68%	82%	60%	70%	72%
Requiring developers to build housing for people with lower income levels	68%	66%	68%	76%	65%	68%	66%
Increasing government investments in programs that prevent people from becoming homeless	68%	66%	74%	76%	65%	67%	67%
Speeding up permitting and inspection processes for developers building housing for low-income households	68%	68%	67%	64%	67%	69%	67%
Making it more difficult for landlords to evict tenants who have not violated the terms of their lease	67%	67%	68%	72%	66%	67%	68%



Both homeowners and renters view the policies as effective, although renters are more likely to do so.

Q34. Here are some actions that some people say will address rising housing costs in Colorado. Please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective.

(% Very/Somewhat Effective)

Action	All	Residence	
		Homeowners	Renters
Reducing property taxes for homeowners living on low or fixed incomes so that they can afford to stay in their homes	80%	77%	86%
Ensuring landlords cannot raise rents on current tenants too quickly	75%	69%	87%
Changing zoning laws to make it easier to build more housing close to job and transportation hubs	70%	65%	78%
Requiring developers to build housing for people with lower income levels	68%	62%	78%
Increasing government investments in programs that prevent people from becoming homeless	68%	62%	79%
Speeding up permitting and inspection processes for developers building housing for low-income households	68%	66%	75%
Making it more difficult for landlords to evict tenants who have not violated the terms of their lease	67%	61%	79%



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**THANK
YOU**

