COLORADO HEALTH FOUNDATION 2023 PULSE SURVEY
320-1077 WT (WAVE 1)
N=2,639
MARGIN OF SAMPLING ERROR ±2.2% (95% CONFIDENCE LEVEL)
A/B SPLITS

Hello, I'm _____ from ________, a public opinion research company. We are not telemarketers trying to sell anything, or ask for a donation of any type. We're conducting a public opinion survey about issues that concern people in Colorado. May I speak to the youngest adult (ROTATE) male/female resident of the household? (IF RESPONDENT ANSWERS IN SPANISH OR PREFERS TO ANSWER IN SPANISH, PLEASE TRANSFER TO A BILINGUAL INTERVIEWER.)

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering others?

  Yes, cell and can talk safely ------------------------------------------ 70%
  Yes, cell and cannot talk safely ------------------------------- TERMINATE
  No, not on cell --------------------------------------------------- 30%
(DON’T READ) DK/NA/REFUSED---------------------------------------- TERMINATE

1. First, do you live in Colorado?

  Yes ------------------------------------------ 100%
  No ------------------------------------------ TERM.
(DON’T READ) DK/NA-------- TERM.

2. Does anyone in your household work for a radio station, a television station, a newspaper, an elected official, or as an official political campaign worker?

  Yes ------------------------------------------ TERM.
  No ------------------------------------------ 100%
(DON’T READ) DK/NA-------- TERM.

3. Which county do you live in? (OPEN-ENDED, THEN CODE/DROP-DOWN ONLINE)

4. What is your ZIP Code? (OPEN-ENDED) ______ ______ ______ ______
5. What is your age?

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>TERMINATE</td>
</tr>
<tr>
<td>18-24</td>
<td>12%</td>
</tr>
<tr>
<td>25-29</td>
<td>9%</td>
</tr>
<tr>
<td>30-34</td>
<td>9%</td>
</tr>
<tr>
<td>35-39</td>
<td>10%</td>
</tr>
<tr>
<td>40-44</td>
<td>8%</td>
</tr>
<tr>
<td>45-49</td>
<td>8%</td>
</tr>
<tr>
<td>50-54</td>
<td>10%</td>
</tr>
<tr>
<td>55-59</td>
<td>7%</td>
</tr>
<tr>
<td>60-64</td>
<td>9%</td>
</tr>
<tr>
<td>65-69</td>
<td>7%</td>
</tr>
<tr>
<td>70-74</td>
<td>5%</td>
</tr>
<tr>
<td>75+</td>
<td>7%</td>
</tr>
</tbody>
</table>

6. What is your gender?

- Male: 49%
- Female: 48%
- Non-binary: 1%
- (DON’T READ) DK/NA: 2%

7. With which racial or ethnic group do you primarily identify yourself: (READ LIST)

- African/African American/Black: 4%
- Asian/Native Hawaiian/Pacific Islander: 4%
- Hispanic/Latino: 16%
- White/Caucasian: 66%
- American Indian/Native American/Indigenous (Specify Tribe: _): 1%
- Middle Eastern or North African: 0%
- Multiracial: 3%
- Other (Specify _): 1%
- (DON’T READ) DK/NA: 6%

(ASK Q8 IF CODE 7 – MULTIRACIAL - IN Q7) (n=72)

8. With which racial or ethnic groups do you identify yourself, if any: (READ LIST, ACCEPT MULTIPLE RESPONSES)

- African/African American/Black: 18%
- Asian/Native Hawaiian/Pacific Islander: 12%
- Hispanic/Latino: 42%
- White/Caucasian: 64%
- American Indian/Native American/Indigenous (Specify Tribe: _): 32%
- Middle Eastern or North African: 5%
- Other (Specify _): 8%
- (DON’T READ) DK/NA: 7%

(ASK Q9 IF CODE 2 - ASIAN AMERICAN/PACIFIC ISLANDER – IN Q7 OR Q8) (n=107)

9. More specifically, would you say that you are: (READ LIST AND ACCEPT MULTIPLE
10. More specifically, would you say that you identify as: (READ LIST AND ACCEPT MULTIPLE RESPONSES):

- Mexican, Mexican American or Chicano: 68%
- Puerto Rican: 7%
- Cuban: 3%
- Central American (for example, Guatemalan, Salvadoran): 5%
- South American (for example, Colombian, Ecuadorian): 5%
- Caribbean (for example, Dominican): 0%
- Another Hispanic, Latino, or Spanish origin (Specify): 8%
- (DON'T READ) DK/NA/Refused: 5%

11. More specifically, would you say that you identify as: (READ LIST AND ACCEPT MULTIPLE RESPONSES):

- African American: 51%
- Black: 45%
- African: 3%
- Afro Caribbean: 3%
- Afro Latino: 3%
- Afro Asian: 5%
- Other (Specify): 3%
- (DON'T READ) DK/NA/Refused: 0%
(RESUME ASKING ALL RESPONDENTS)

12. Do you have health insurance? (IF YES, ASK: What is your primary health insurance plan? (READ CODES 1-8))

- Plan through your employer ------------ 38%
- Plan through spouse’s employer -------- 11%
- Plan through parents ------------------ 4%
- Plan you purchased yourself ----------- 7%
- Medicare-------------------------------- 16%
- Medicaid/Health First Colorado-------- 11%
- Military/Veterans’ Administration------ 3%
- Another plan -------------------------- 2%
- No health insurance ------------------- 6%
- (DON'T KNOW/NA)---------------------- 3%

13. Are you the parent or guardian of a child in the following age ranges: (ACCEPT MULTIPLE RESPONSES)

- 5 or under--------------------------------- 9%
- 6 to 12----------------------------------- 12%
- 13 to 18----------------------------------- 13%
- 19 or older-------------------------------- 27%
- No children------------------------------ 48%
- (DON'T READ) DK/Refused----------------- 3%
14. (T) First, in a few words of your own, what is the most important issue facing Colorado right now? 

(OPEN-ENDED, RECORD VERBATIM RESPONSE, CODE AFTERWARDS)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of living/inflation</td>
<td>16%</td>
</tr>
<tr>
<td>Housing affordability</td>
<td>15%</td>
</tr>
<tr>
<td>Government/Politics</td>
<td>13%</td>
</tr>
<tr>
<td>Homelessness</td>
<td>10%</td>
</tr>
<tr>
<td>Public safety/Crime</td>
<td>10%</td>
</tr>
<tr>
<td>Water</td>
<td>7%</td>
</tr>
<tr>
<td>Overpopulation/Growth/Overdevelopment</td>
<td>6%</td>
</tr>
<tr>
<td>Climate change</td>
<td>5%</td>
</tr>
<tr>
<td>Economy/Jobs</td>
<td>5%</td>
</tr>
<tr>
<td>Guns/Gun violence/Gun control</td>
<td>5%</td>
</tr>
<tr>
<td>Education</td>
<td>3%</td>
</tr>
<tr>
<td>Environment</td>
<td>3%</td>
</tr>
<tr>
<td>Healthcare/Health insurance/Health</td>
<td>3%</td>
</tr>
<tr>
<td>Roads/Infrastructure</td>
<td>3%</td>
</tr>
<tr>
<td>Drugs</td>
<td>2%</td>
</tr>
<tr>
<td>Taxes</td>
<td>2%</td>
</tr>
<tr>
<td>Women’s right/Abortion</td>
<td>2%</td>
</tr>
<tr>
<td>Immigration</td>
<td>1%</td>
</tr>
<tr>
<td>Social justice/Racism</td>
<td>1%</td>
</tr>
<tr>
<td>Traffic/Congestion</td>
<td>1%</td>
</tr>
<tr>
<td>Wildfires</td>
<td>1%</td>
</tr>
<tr>
<td>Policing practices</td>
<td>0%</td>
</tr>
<tr>
<td>Coronavirus/COVID-19/Pandemic</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
<tr>
<td>Nothing/None</td>
<td>0%</td>
</tr>
<tr>
<td>Don’t know/Unsure</td>
<td>2%</td>
</tr>
<tr>
<td>N/A/No reply/Refused</td>
<td>0%</td>
</tr>
</tbody>
</table>
15. I'd like to read you some problems facing Colorado that people have mentioned. For each one I read, please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado. (RANDOMIZE)

(SPLIT SAMPLE A ONLY)
[ ]a. (T) Jobs and the economy -------------------------------27%----- 21% --- 28% --- 21% ----- 3% 48%
[ ]d. (T) The cost of healthcare -------------------------------42%----- 27% --- 20% ----- 7% ----- 4% 69%
[ ]i. (T) Homelessness ----------------------------------------45%----- 34% --- 16% ----- 4% ----- 1% 79%

(SPLIT SAMPLE B ONLY)
[ ]j. (T) The cost of housing ----------------------------------51%----- 32% --- 14% ----- 3% ----- 1% 82%
[ ]q. (T) The rising cost of living ---------------------------------55%----- 30% --- 13% ----- 2% ----- 0% 85%

THE NEXT QUESTIONS ARE ABOUT YOUR PERSONAL CIRCUMSTANCES. I'D LIKE TO REMIND YOU THAT THIS SURVEY IS CONFIDENTIAL.

20. First, which of the following best describes your financial situation: (ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)

Living comfortably with increasing savings ------- 24%
Living comfortably but not increasing savings ----- 33%
Just getting by financially -------------------------- 28%
Really struggling financially ----------------------- 11%
(DON'T READ) Don’t know----------------- 4%

21. (T) Would you say you are (ROTATE) [ ] better off, or [ ] worse off financially than you were a year ago, or is your financial situation about the same? (IF BETTER/WORSE, ASK: Is that much BETTER OFF/WORSE OFF or just somewhat?)

TOTAL BETTER-------------------------- 21%
Much better -------------------------------6%
Somewhat better-------------------------- 16%

About the same -------------------------- 37%

TOTAL WORSE-------------------------- 40%
Somewhat worse -------------------------- 24%
Much worse ----------------------------- 16%

(DON'T READ) DK/NA -------------------------- 1%
22. **(T) Thinking ahead over the next year, how worried are you that you might lose your home because you can’t afford the monthly rent or mortgage: (READ LIST)**

   **TOTAL WORRIED**
   - Very worried: 10%
   - Somewhat worried: 18%

   **TOTAL NOT WORRIED**
   - Not too worried: 27%
   - Not at all worried: 43%

   **(DON’T READ) DK/NA**: 3%

23. **(T) Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage? (READ LIST)**

   **TOTAL WORRIED**
   - Very worried: 16%
   - Somewhat worried: 20%

   **TOTAL NOT WORRIED**
   - Not too worried: 27%
   - Not at all worried: 34%

   **(DON’T READ) DK/NA**: 2%

24. **(T) Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family: (READ LIST)**

   **TOTAL WORRIED**
   - Very worried: 13%
   - Somewhat worried: 22%

   **TOTAL NOT WORRIED**
   - Not too worried: 26%
   - Not at all worried: 38%

   **(DON’T READ) DK/NA**: 1%
25. (T*) Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: (READ CODES 2-5)

Don’t plan on being employed ------------ 21%

TOTAL WORRIED--------------------- 21%
Very worried-------------------------- 5%
Somewhat worried --------------------- 16%

TOTAL NOT WORRIED--------------- 51%
Not too worried--------------------- 22%
Not at all worried------------------- 29%

(DON’T READ) DK/NA --------------- 6%

26. In the last 12 months, have you experienced any of the following? (RANDOMIZE)

[ ]a. (T) Skipped meals because you couldn’t afford food ------------------------ 14% ---- 85% ---- 1%

(RESUME ASKING ALL RESPONDENTS)

28. Next, here are some actions that some people say will address the rising cost of living in Colorado. After I read each one, please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective. (RANDOMIZE)

<table>
<thead>
<tr>
<th>[ ]a. Increase the amount of tax credits available to individuals and families living on low incomes</th>
<th>VERY EFF</th>
<th>SMWT EFF</th>
<th>NOT TOO EFF</th>
<th>(DK/NA)</th>
<th>VERY/SMWT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>31%</td>
<td>39%</td>
<td>25%</td>
<td>5%</td>
<td>70%</td>
</tr>
<tr>
<td>[ ]b. (T) Raising taxes on people making over 500,000 dollars per year to cover services like housing, healthcare, and education</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>42%</td>
<td>21%</td>
<td>33%</td>
<td>4%</td>
<td>63%</td>
</tr>
<tr>
<td>[ ]c. (T) Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>32%</td>
<td>36%</td>
<td>27%</td>
<td>4%</td>
<td>68%</td>
</tr>
<tr>
<td>[ ]d. Making it easier for low-income people to enroll in programs that can help them to afford the costs of household expenses like food and healthcare</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>44%</td>
<td>30%</td>
<td>22%</td>
<td>4%</td>
<td>74%</td>
</tr>
</tbody>
</table>
MY NEXT QUESTIONS ARE ABOUT HOUSING.

29. Do you own or rent your home?

Own ------------------------------- 66%
Rent ------------------------------- 22%
Living with family or friends-------- 9%
Other (Specify__)------------------ 1%
(DON'T READ) DK/Refused------------ 1%  

(ASK Q30-Q31 IF CODE 2 – RENT – IN Q29) (n=584)

30. Who do you rent from?

A large management company that owns several properties ------ 44%
A friend or family member -------------------------------- 18%
An individual or family who rents a small number of
properties ---------------------------------------------------------- 31%
Other (Specify__) -------------------------------------------------- 3%
(DON'T READ) Don't know/Refused --------------------------------- 4%

31. Do you aspire to own a home someday? (IF YES: Do you think it is likely or unlikely that you will be able to purchase a home in Colorado?)

Aspire to own a home and likely to ------------------ 38%
Aspire to own a home but unlikely to --------------- 47%
Do not aspire to own a home ------------------------ 11%
(DON'T READ) Don't know/Refused ------------------- 4%

(ASK Q32 IF CODES 1-3 IN Q13 – PARENTS) (n=699)

32. Are you worried about whether your children will be able to afford to live in Colorado in the future? (IF YES, ASK: Are you very worried or just somewhat?)

TOTAL Worried---------------------------------- 83%
Very worried ------------------------------- 54%
Somewhat worried --------------------------- 29%

Not worried ---------------------------------- 14%
(DON'T READ) DK/Refused---------------------- 3%

(RESUME ASKING ALL RESPONDENTS)

33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following: (RANDOMIZE)

[ ]a. Work multiple jobs, or more than you wanted to ------------------------------- 30% ---- 68% ----- 1%
[ ]b. Lived with a roommate or in a friend or family member’s home
when you would rather not have ---------------------------------------------------------- 15% ---- 84% ----- 1%
[ ]c. Moved because you couldn’t afford your rent or mortgage ------------------------------- 16% ---- 83% ----- 1%
34. Next, here are some actions that some people say will address rising housing costs in Colorado. After I read each one, please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective. (RANDOMIZE)

<table>
<thead>
<tr>
<th></th>
<th>VERY EFF</th>
<th>SMWT EFF</th>
<th>NOT TOO EFF</th>
<th>(DK/NA)</th>
<th>VERY/SMWT</th>
</tr>
</thead>
<tbody>
<tr>
<td>[a]</td>
<td>(T) Requiring developers to build housing for people with lower income levels</td>
<td>38%</td>
<td>30%</td>
<td>29%</td>
<td>4%</td>
</tr>
<tr>
<td>[b]</td>
<td>(T) Ensuring landlords cannot raise rents on current tenants too quickly</td>
<td>44%</td>
<td>31%</td>
<td>21%</td>
<td>4%</td>
</tr>
<tr>
<td>[c]</td>
<td>Making it more difficult for landlords to evict tenants who have not violated the terms of their lease</td>
<td>35%</td>
<td>33%</td>
<td>27%</td>
<td>5%</td>
</tr>
<tr>
<td>[d]</td>
<td>Reducing property taxes for homeowners living on low or fixed incomes so that they can afford to stay in their homes</td>
<td>51%</td>
<td>29%</td>
<td>16%</td>
<td>3%</td>
</tr>
<tr>
<td>[e]</td>
<td>Speeding up permitting and inspection processes for developers building housing for low-income households</td>
<td>33%</td>
<td>36%</td>
<td>26%</td>
<td>6%</td>
</tr>
<tr>
<td>[f]</td>
<td>Changing zoning laws to make it easier to build more housing close to job and transportation hubs</td>
<td>36%</td>
<td>33%</td>
<td>24%</td>
<td>6%</td>
</tr>
<tr>
<td>[g]</td>
<td>Increasing government investments in programs that prevent people from becoming homeless</td>
<td>37%</td>
<td>31%</td>
<td>27%</td>
<td>5%</td>
</tr>
</tbody>
</table>

HERE ARE MY LAST QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.

38. Next, which of the following best describes your current employment status? (ACCEPT MULTIPLE RESPONSES)

- Employed full-time: 51%
- Employed part-time: 9%
- Self-employed: 10%
- Gig worker, like food delivery and rideshare driving: 2%
- Homemaker: 4%
- Retired: 18%
- Student: 5%
- Unemployed: 6%
- (DK/NA): 2%

39. Some people are registered to vote in Colorado, but many others, for a variety of reasons, are not. Are you currently registered to vote in Colorado? (IF YES, ASK: With which political party are you registered?)

- Registered as a Democrat: 24%
- Registered as a Republican: 21%
- Registered as Unaffiliated: 41%
- Registered with another party: 2%
- Not registered to vote: 3%
- (DON'T READ) DK/Refused: 9%
40. What was the last level of school you completed?

First to 11th grade------------------------ 7%
High school graduate ---------------------- 21%
Vocational/technical school----------------- 4%
Some college, but no degree--------------- 17%
Associates degree ------------------------- 6%
Four-year college/bachelor’s degree---- 28%
Graduate school/advanced degree------- 16%
(DON'T READ) DK/NA ------------------- 1%

41. I don’t need to know the exact amount, but I’m going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2022?

Less than $20,000 ------------------------ 7%
$20,000 to less than $30,000------------- 4%
$30,000 to less than $40,000------------- 5%
$40,000 to less than $50,000------------- 5%
$50,000 to less than $75,000------------- 12%
$75,000 to less than $90,000----------- 8%
$90,000 to less than $100,000-------- 3%
$100,000 to less than $150,000------ 16%
More than $150,000--------------------- 26%
(DON'T READ) Refused------------------ 14%

42. How many adults currently live in your household, including yourself? (ENTER NUMBER, CODE 99 FOR REFUSED)

1 ----------------------------------- 17%
2 ----------------------------------- 39%
3 ----------------------------------- 17%
4 ----------------------------------- 14%
5+----------------------------------- 14%
Refused ------------------------------- 9%

43. Do you speak a language other than English at home?

Yes ---------------------------------- 17%
No ---------------------------------- 80%
(DON'T READ) DK/Refused------------ 2%

(ASK Q44 IF CODE 1 – YES – IN Q43)

44. Which languages other than English do you speak at home? (OPEN-ENDED, RECORD THEN CODE)


(RESUME ASKING ALL RESPONDENTS)

45. Do you live with one or more disabilities?

Yes ------------------------------- 19%
No ---------------------------------- 77%
DON'T READ) DK/Refused----------- 4%

46. Were you born in the US or in another country?

Born in US ------------------------- 92%
Born in another country ------------- 6%
(DON'T READ) DK/Refused--------- 1%

47. Which of the following best describes your sexual orientation? (READ LIST)

Heterosexual / Straight -------------- 81%
Gay / Lesbian ---------------------- 2%
Bisexual ---------------------------- 6%
Other ------------------------------- 1%
Prefer not to say ------------------ 10%
(DON'T READ) N/A ------------------ 0%

48. And do you identify as transgender?

Yes --------------------------------- 2%
No ---------------------------------- 94%
(DON'T READ) DK/NA ---------------- 5%
THANK AND TERMINATE

LANGUAGE (BY OBSERVATION):

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams</td>
<td>12%</td>
</tr>
<tr>
<td>Arapahoe</td>
<td>11%</td>
</tr>
<tr>
<td>Boulder</td>
<td>5%</td>
</tr>
<tr>
<td>Denver</td>
<td>13%</td>
</tr>
<tr>
<td>Douglas</td>
<td>3%</td>
</tr>
<tr>
<td>El Paso</td>
<td>12%</td>
</tr>
<tr>
<td>Jefferson</td>
<td>10%</td>
</tr>
<tr>
<td>Larimer</td>
<td>6%</td>
</tr>
<tr>
<td>Pueblo</td>
<td>3%</td>
</tr>
<tr>
<td>Weld</td>
<td>5%</td>
</tr>
<tr>
<td>All other</td>
<td>18%</td>
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<table>
<thead>
<tr>
<th>REGION</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern Plains</td>
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</tr>
<tr>
<td>Colorado Springs</td>
<td>12%</td>
</tr>
<tr>
<td>Pueblo</td>
<td>3%</td>
</tr>
<tr>
<td>Larimer Weld</td>
<td>12%</td>
</tr>
<tr>
<td>Denver Metro</td>
<td>56%</td>
</tr>
<tr>
<td>Western Slope</td>
<td>14%</td>
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<table>
<thead>
<tr>
<th>MEDIA MARKET</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denver</td>
<td>74%</td>
</tr>
<tr>
<td>Colorado Springs-Pueblo</td>
<td>17%</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
</tr>
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<table>
<thead>
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<th>MODE OF INTERVIEW</th>
<th>Percentage</th>
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</thead>
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<td>Phone</td>
<td>47%</td>
</tr>
<tr>
<td>Online emails</td>
<td>10%</td>
</tr>
<tr>
<td>Online texts</td>
<td>39%</td>
</tr>
<tr>
<td>Online convenience sample</td>
<td>1%</td>
</tr>
<tr>
<td>Online postcards</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A/B SPLIT SAMPLE</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Split A</td>
<td>47%</td>
</tr>
<tr>
<td>Split B</td>
<td>53%</td>
</tr>
</tbody>
</table>