



COLORADO HEALTH FOUNDATION 2023 PULSE SURVEY
320-1077 WT (WAVE 1)
N=2,639
MARGIN OF SAMPLING ERROR ±2.2% (95% CONFIDENCE LEVEL)
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research company. We are not telemarketers trying to sell anything, or ask for a donation of any type. We're conducting a public opinion survey about issues that concern people in Colorado. May I speak to the youngest adult (**ROTATE**) **male/female** resident of the household? (**IF RESPONDENT ANSWERS IN SPANISH OR PREFERS TO ANSWER IN SPANISH, PLEASE TRANSFER TO A BILINGUAL INTERVIEWER.**)

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering others?

- Yes, cell and can talk safely ----- 70%
- Yes, cell and cannot talk safely ----- **TERMINATE**
- No, not on cell ----- 30%
- (DON'T READ) DK/NA/REFUSED----- TERMINATE**

1. First, do you live in Colorado?

- Yes ----- 100%
- No ----- **TERM.**
- (DON'T READ) DK/NA----- TERM.**

2. Does anyone in your household work for a radio station, a television station, a newspaper, an elected official, or as an official political campaign worker?

- Yes ----- **TERM.**
- No ----- 100%
- (DON'T READ) DK/NA----- TERM.**

3. Which county do you live in? (**OPEN-ENDED, THEN CODE/DROP-DOWN ONLINE**)

4. What is your ZIP Code? (**OPEN-ENDED**) _____

THESE FIRST QUESTIONS ARE TO MAKE SURE WE ARE REACHING A REPRESENTATIVE GROUP OF COLORADANS.

5. What is your age?

Under 18-----	TERMINATE
18-24-----	12%
25-29-----	9%
30-34-----	9%
35-39-----	10%
40-44-----	8%
45-49-----	8%
50-54-----	10%
55-59-----	7%
60-64-----	9%
65-69-----	7%
70-74-----	5%
75+-----	7%

6. What is your gender?

Male-----	49%
Female-----	48%
Non-binary-----	1%
(DON'T READ) DK/NA-----	2%

7. With which racial or ethnic group do you primarily identify yourself: **(READ LIST)**

African/African American/Black-----	4%
Asian/Native Hawaiian/Pacific Islander-----	4%
Hispanic/Latino-----	16%
White/Caucasian-----	66%
American Indian/Native American/ Indigenous (Specify Tribe:___)-----	1%
Middle Eastern or North African-----	0%
Multiracial-----	3%
Other (Specify___)-----	1%
(DON'T READ) DK/NA-----	6%

(ASK Q8 IF CODE 7 – MULTIRACIAL - IN Q7) (n=72)

8. With which racial or ethnic groups do you identify yourself, if any: **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

African/African American/Black-----	18%
Asian/Native Hawaiian/Pacific Islander-----	12%
Hispanic/Latino-----	42%
White/Caucasian-----	64%
American Indian/Native American/ Indigenous (Specify Tribe:___)-----	32%
Middle Eastern or North African-----	5%
Other (Specify___)-----	8%
(DON'T READ) DK/NA-----	7%

(ASK Q9 IF CODE 2 - ASIAN AMERICAN/PACIFIC ISLANDER – IN Q7 OR Q8) (n=107)

9. More specifically, would you say that you are: **(READ LIST AND ACCEPT MULTIPLE**

RESPONSES):

Chinese -----	22%
Filipino -----	12%
Indian or South Asian-----	10%
Japanese -----	21%
Korean -----	17%
Vietnamese-----	13%
Native Hawaiian-----	3%
Pacific Islander -----	3%
Other (Specify ____)-----	4%
(DON'T READ) DK/NA/Refused -----	3%

(ASK Q10 IF CODE 3 - HISPANIC/LATINO – IN Q7 OR Q8) (n=462)

10. More specifically, would you say that you identify as: **(READ LIST AND ACCEPT MULTIPLE RESPONSES):**

Mexican, Mexican American or Chicano-----	68%
Puerto Rican -----	7%
Cuban -----	3%
Central American (for example, Guatemalan, Salvadoran) -----	5%
South American (for example, Colombian, Ecuadorian) -----	5%
Caribbean (for example, Dominican)-----	0%
Another Hispanic, Latino, or Spanish origin (Specify ____) -----	8%
(DON'T READ) DK/NA/REFUSED-----	5%

(ASK Q11 IF CODE 1, AFRICAN AMERICAN/BLACK IN Q7 OR Q8) (n=112)

11. More specifically, would you say that you identify as: **(READ LIST AND ACCEPT MULTIPLE RESPONSES):**

African American -----	51%
Black-----	45%
African-----	3%
Afro Caribbean -----	3%
Afro Latino-----	3%
Afro Asian-----	5%
Other (Specify ____)-----	3%
(DON'T READ) DK/NA/Refused -----	0%

(RESUME ASKING ALL RESPONDENTS)

12. Do you have health insurance? **(IF YES, ASK: What is your primary health insurance plan? (READ CODES 1-8))**

Plan through your employer -----	38%
Plan through spouse's employer -----	11%
Plan through parents -----	4%
Plan you purchased yourself -----	7%
Medicare-----	16%
Medicaid/Health First Colorado-----	11%
Military/Veterans' Administration-----	3%
Another plan -----	2%
No health insurance -----	6%
(DON'T KNOW/NA) -----	3%

13. Are you the parent or guardian of a child in the following age ranges: **(ACCEPT MULTIPLE RESPONSES)**

5 or under-----	9%
6 to 12-----	12%
13 to 18 -----	13%
19 or older-----	27%
No children-----	48%
(DON'T READ) DK/Refused -----	3%

THE NEXT QUESTIONS ARE ABOUT LIFE IN COLORADO.

14. (T) First, in a few words of your own, what is the most important issue facing Colorado right now?
(OPEN-ENDED, RECORD VERBATIM RESPONSE, CODE AFTERWARDS)

Cost of living/inflation -----	16%
Housing affordability -----	15%
Government/Politics -----	13%
Homelessness -----	10%
Public safety/Crime -----	10%
Water -----	7%
Overpopulation/Growth/Overdevelopment -----	6%
Climate change -----	5%
Economy/Jobs -----	5%
Guns/Gun violence/Gun control -----	5%
Education -----	3%
Environment -----	3%
Healthcare/Health insurance/Health -----	3%
Roads/Infrastructure -----	3%
Drugs -----	2%
Taxes -----	2%
Women’s right/Abortion -----	2%
Immigration -----	1%
Social justice/Racism -----	1%
Traffic/Congestion -----	1%
Wildfires -----	1%
Policing practices -----	0%
Coronavirus/COVID-19/Pandemic -----	0%
Other -----	5%
Nothing/None -----	0%
Don’t know/Unsure -----	2%
N/A/No reply/Refused -----	0%

15. I'd like to read you some problems facing Colorado that people have mentioned. For each one I read, please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado. **(RANDOMIZE)**

	<u>EXT SER PROB</u>	<u>VERY SER PROB</u>	<u>SMWT SER PROB</u>	<u>NOT TOO SER PROB</u>	<u>(DON'T READ) DK/NA</u>	<u>EXT/ VERY</u>
(SPLIT SAMPLE A ONLY)						
[]a. (T) Jobs and the economy -----	27%	21%	28%	21%	3%	48%
[]d. (T) The cost of healthcare -----	42%	27%	20%	7%	4%	69%
[]i. (T) Homelessness -----	45%	34%	16%	4%	1%	79%
(SPLIT SAMPLE B ONLY)						
[]j. (T) The cost of housing -----	51%	32%	14%	3%	1%	82%
[]q. (T) The rising cost of living -----	55%	30%	13%	2%	0%	85%

THE NEXT QUESTIONS ARE ABOUT YOUR PERSONAL CIRCUMSTANCES. I'D LIKE TO REMIND YOU THAT THIS SURVEY IS CONFIDENTIAL.

20. First, which of the following best describes your financial situation: **(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)**

- Living comfortably with increasing savings ----- 24%
- Living comfortably but not increasing savings ----- 33%
- Just getting by financially ----- 28%
- Really struggling financially ----- 11%
- (DON'T READ)** Don't know----- 4%

21. (T) Would you say you are **(ROTATE)** [] better off, or [] worse off financially than you were a year ago, or is your financial situation about the same? **(IF BETTER/WORSE, ASK: Is that much BETTER OFF/WORSE OFF or just somewhat?**

- TOTAL BETTER----- 21%**
- Much better ----- 6%
- Somewhat better----- 16%
-
- About the same ----- 37%
-
- TOTAL WORSE----- 40%**
- Somewhat worse ----- 24%
- Much worse ----- 16%
-
- (DON'T READ) DK/NA----- 1%**

(RANDOMIZE Q22-Q25)

22. **(T)** Thinking ahead over the next year, how worried are you that you might lose your home because you can't afford the monthly rent or mortgage: **(READ LIST)**

TOTAL WORRIED-----28%
 Very worried----- 10%
 Somewhat worried ----- 18%

TOTAL NOT WORRIED-----69%
 Not too worried----- 27%
 Not at all worried----- 43%

(DON'T READ) DK/NA-----3%

23. **(T)** Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage? **(READ LIST)**

TOTAL WORRIED-----37%
 Very worried----- 16%
 Somewhat worried ----- 20%

TOTAL NOT WORRIED-----61%
 Not too worried----- 27%
 Not at all worried----- 34%

(DON'T READ) DK/NA-----2%

24. **(T)** Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family: **(READ LIST)**

TOTAL WORRIED-----35%
 Very worried----- 13%
 Somewhat worried ----- 22%

TOTAL NOT WORRIED-----64%
 Not too worried----- 26%
 Not at all worried----- 38%

(DON'T READ) DK/NA-----1%

25. (T*) Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: (READ CODES 2-5)

Don't plan on being employed ----- 21%

TOTAL WORRIED-----21%

Very worried-----5%

Somewhat worried ----- 16%

TOTAL NOT WORRIED-----51%

Not too worried-----22%

Not at all worried-----29%

(DON'T READ) DK/NA-----6%

26. In the last 12 months, have you experienced any of the following? (RANDOMIZE)

**(DON'T
READ)
DK/NA**

YES NO

[]a. (T) Skipped meals because you couldn't afford food -----14% -----85% ----- 1%

(RESUME ASKING ALL RESPONDENTS)

28. Next, here are some actions that some people say will address the rising cost of living in Colorado. After I read each one, please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective. (RANDOMIZE)

	<u>VERY EFF</u>	<u>SMWT EFF</u>	<u>NOT TOO EFF</u>	<u>(DK/NA)</u>	<u>VERY/ SMWT</u>
[]a. Increase the amount of tax credits available to individuals and families living on low incomes-----	31%	39%	25%	5%	70%
[]b. (T) Raising taxes on people making over 500,000 dollars per year to cover services like housing, healthcare, and education -----	42%	21%	33%	4%	63%
[]c. (T) Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling-----	32%	36%	27%	4%	68%
[]d. Making it easier for low-income people to enroll in programs that can help them to afford the costs of household expenses like food and healthcare -----	44%	30%	22%	4%	74%

MY NEXT QUESTIONS ARE ABOUT HOUSING.

29. Do you own or rent your home?

Own ----- 66%
 Rent ----- 22%
 Living with family or friends ----- 9%
 Other (Specify____)----- 1%
 (DON'T READ) DK/Refused----- 1%

(ASK Q30-Q31 IF CODE 2 – RENT – IN Q29) (n=584)

30. Who do you rent from?

A large management company that owns several properties ----- 44%
 A friend or family member ----- 18%
 An individual or family who rents a small number of
 properties ----- 31%
 Other (Specify____) ----- 3%
 (DON'T READ) Don't know/Refused ----- 4%

31. Do you aspire to own a home someday? **(IF YES: Do you think it is likely or unlikely that you will be able to purchase a home in Colorado?)**

Aspire to own a home and likely to ----- 38%
 Aspire to own a home but unlikely to ----- 47%
 Do not aspire to own a home ----- 11%
 (DON'T READ) Don't know/Refused ----- 4%

(ASK Q32 IF CODES 1-3 IN Q13 – PARENTS) (n=699)

32. Are you worried about whether your children will be able to afford to live in Colorado in the future? **(IF YES, ASK: Are you very worried or just somewhat?)**

TOTAL WORRIED ----- 83%
 Very worried ----- 54%
 Somewhat worried ----- 29%

 Not worried ----- 14%
 (DON'T READ) DK/Refused ----- 3%

(RESUME ASKING ALL RESPONDENTS)

33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:
(RANDOMIZE)

	<u>YES</u>	<u>NO</u>	<u>(DON'T READ)</u> <u>DK/NA</u>
[a. Work multiple jobs, or more than you wanted to -----	30%	68%	1%
[b. Lived with a roommate or in a friend or family member's home when you would rather not have -----	15%	84%	1%
[c. Moved because you couldn't afford your rent or mortgage -----	16%	83%	1%

34. Next, here are some actions that some people say will address rising housing costs in Colorado. After I read each one, please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective. **(RANDOMIZE)**

	<u>VERY EFF</u>	<u>SMWT EFF</u>	<u>NOT TOO EFF</u>	<u>(DK/NA)</u>	<u>VERY/ SMWT</u>
[]a. (T) Requiring developers to build housing for people with lower income levels-----	38%	30%	29%	4%	68%
[]b. (T) Ensuring landlords cannot raise rents on current tenants too quickly-----	44%	31%	21%	4%	75%
[]c. Making it more difficult for landlords to evict tenants who have <u>not</u> violated the terms of their lease-----	35%	33%	27%	5%	67%
[]d. Reducing property taxes for homeowners living on low or fixed incomes so that they can afford to stay in their homes-----	51%	29%	16%	3%	80%
[]e. Speeding up permitting and inspection processes for developers building housing for low-income households-----	33%	36%	26%	6%	68%
[]f. Changing zoning laws to make it easier to build more housing close to job and transportation hubs-----	36%	33%	24%	6%	70%
[]g. Increasing government investments in programs that prevent people from becoming homeless-----	37%	31%	27%	5%	68%

HERE ARE MY LAST QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.

38. Next, which of the following best describes your current employment status? **(ACCEPT MULTIPLE RESPONSES)**

- Employed full-time ----- 51%
- Employed part-time ----- 9%
- Self-employed ----- 10%
- Gig worker, like food delivery and
rideshare driving ----- 2%
- Homemaker ----- 4%
- Retired ----- 18%
- Student ----- 5%
- Unemployed ----- 6%
- (DK/NA)** ----- 2%

39. Some people are registered to vote in Colorado, but many others, for a variety of reasons, are not. Are you currently registered to vote in Colorado? **(IF YES, ASK: With which political party are you registered?)**

- Registered as a Democrat ----- 24%
- Registered as a Republican ----- 21%
- Registered as Unaffiliated----- 41%
- Registered with another party ----- 2%
- Not registered to vote ----- 3%
- (DON'T READ)** DK/Refused----- 9%

40. What was the last level of school you completed?

First to 11 th grade-----	7%
High school graduate -----	21%
Vocational/technical school-----	4%
Some college, but no degree -----	17%
Associates degree -----	6%
Four-year college/bachelor's degree----	28%
Graduate school/advanced degree-----	16%
(DON'T READ) DK/NA -----	1%

41. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2022?

Less than \$20,000 -----	7%
\$20,000 to less than \$30,000-----	4%
\$30,000 to less than \$40,000-----	5%
\$40,000 to less than \$50,000-----	5%
\$50,000 to less than \$75,000-----	12%
\$75,000 to less than \$90,000-----	8%
\$90,000 to less than \$100,000 -----	3%
\$100,000 to less than \$150,000-----	16%
More than \$150,000-----	26%
(DON'T READ) Refused-----	14%

42. How many adults currently live in your household, including yourself? **(ENTER NUMBER, CODE 99 FOR REFUSED)**

1 -----	17%
2 -----	39%
3 -----	17%
4 -----	14%
5+-----	3%
Refused -----	9%

43. Do you speak a language other than English at home?

Yes -----	17%
No -----	80%
DON'T READ) DK/Refused-----	2%

(ASK Q44 IF CODE 1 – YES – IN Q43)

44. Which languages other than English do you speak at home? **(OPEN-ENDED, RECORD THEN CODE)**

(RESUME ASKING ALL RESPONDENTS)

45. Do you live with one or more disabilities?

Yes ----- 19%
 No ----- 77%
(DON'T READ) DK/Refused----- 4%

46. Were you born in the US or in another country?

Born in US ----- 92%
 Born in another country ----- 6%
(DON'T READ) DK/Refused----- 1%

47. Which of the following best describes your sexual orientation? **(READ LIST)**

Heterosexual / Straight ----- 81%
 Gay / Lesbian ----- 2%
 Bisexual ----- 6%
 Other ----- 1%
 Prefer not to say ----- 10%
(DON'T READ) N/A ----- 0%

48. And do you identify as transgender?

Yes ----- 2%
 No ----- 94%
(DON'T READ) DK/NA ----- 5%

THANK AND TERMINATE

LANGUAGE (BY OBSERVATION):

English-----95%
 Spanish ----- 5%

COUNTY

Adams----- 12%
 Arapahoe----- 11%
 Boulder----- 5%
 Denver----- 13%
 Douglas----- 3%
 El Paso----- 12%
 Jefferson----- 10%
 Larimer----- 6%
 Pueblo----- 3%
 Weld----- 5%
 All other----- 18%

MEDIA MARKET

Denver----- 74%
 Colorado Springs-Pueblo ----- 17%
 Other----- 9%

REGION

Eastern Plains ----- 3%
 Colorado Springs -----12%
 Pueblo----- 3%
 Larimer Weld -----12%
 Denver Metro -----56%
 Western Slope -----14%

MODE OF INTERVIEW

Phone -----47%
 Online emails -----10%
 Online texts -----39%
 Online convenience sample ----- 1%
 Online postcards----- 2%

A/B SPLIT SAMPLE

Split A -----47%
 Split B-----53%