Primary Logo

Reverse Logo

Lockup Options with CHF Logos

Use version without tagline when smaller scale is needed

copulsepoll.org

Primary Color Palette

C73 M28 Y1 K0
R57 G152 B208
HEX: #3998D0

C65 M0 Y61 K0
R86 G190 B139
HEX: #56BE8B

C90 M78 Y47 K48
R31 G44 B67
HEX: #1F2C43

C100 M52 Y0 K0
R0 G87 B184
HEX: #0057B8

Secondary

C70 M61 Y58 K46
R62 G65 B67
HEX: #3E4143

C0 M14 Y100 K0
R255 G205 B0
HEX: #FFCD00

C10 M100 Y80 K15
R167 G25 B48
HEX: #A71930

Tertiary
Use when additional colors are needed in charts/graphs

C80 M25 Y22 K
R12 G150 B181
HEX: #0C96B5

C42 M0 Y100 K0
R161 G205 B58
HEX: #A1CD3A

C4 M76 Y96 K0
R232 G98 B42
HEX: #E8622A

C4 M49 Y100 K0
R238 G147 B34
HEX: #EE9322

Primary Font

Headline: Montserrat Bold

Subhead: Montserrat Regular

Secondary

Subhead: Helvetica Neue Condensed Bold

Figures

Montserrat Black: 00%
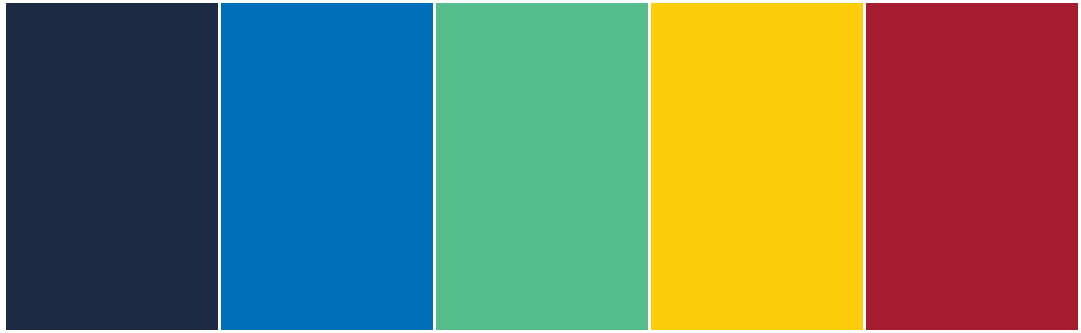### Helvetica Neue Condensed Bold: 00%

Iconography

The results from the Colorado Health Foundation's annual poll are now available.

pulse
The **Colorado Health Foundation** Poll | copulsepoll.org

Logo Element

Data Visualization Color Use

Use colors in this order when creating graphs or charts.

HEX: #1F2C43	HEX: #0057B8	HEX: #56BE8B	HEX: #FFCD00	HEX: #A71930

Additional colors can be used when there are over 5 data points.
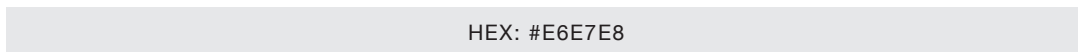
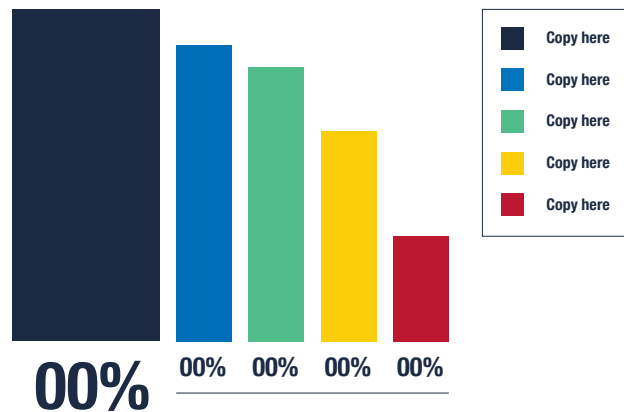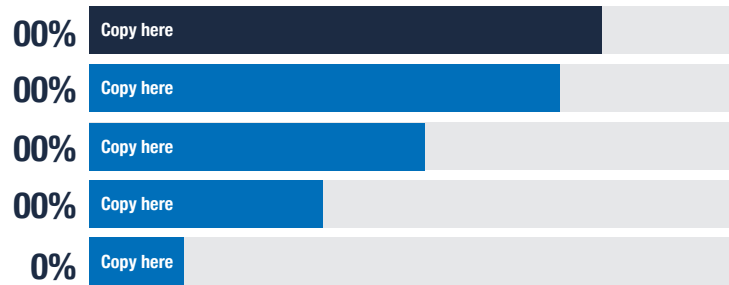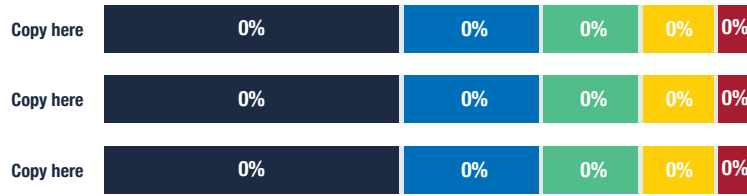|				
HEX: #3E4143	HEX: #0C96B5	HEX: #A1CD3A	HEX: #EE9322	HEX: #E8622A

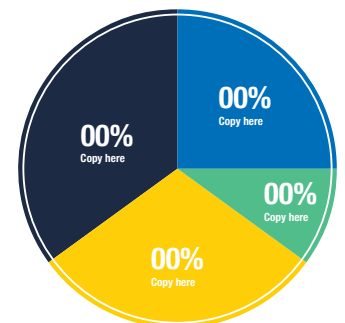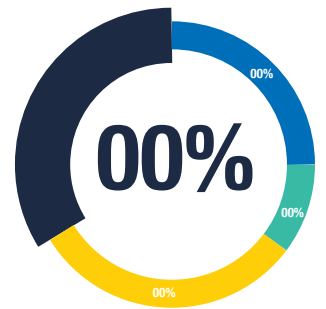Gray can be used to indicate an overall range.

HEX: #E6E7E8

Example of calling out data

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Bar Chart Examples

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Copy here	0%	0%	0%	0%	0%

extremely serious problem — — — — — very serious problem

41%	Harm to the economy caused by COVID-19	34%
33%	Cost of living	31%
37%	Cost of housing	30%
32%	Homelessness	35%
28%	Jobs and the economy	35%

Pie Chart Examples

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80%   60%   40%   20%

Coloradans are worried about **not being able to afford enough food** for themselves and their families.

51% Coloradans living on >$30k/year

31% Black Coloradans

29% Hispanic/Latinx Coloradans

copulsepoll.org