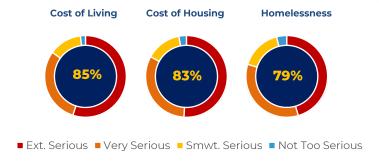
The Pulse of Coloradans: Cost of living and affordable housing are top concerns of 2023

At The Colorado Health Foundation, we believe in the importance of listening, and that's why each year we listen to Coloradans from across the state through our annual poll. In 2023, Pulse: The Colorado Health Foundation Poll asked 2,639 Coloradans about their experiences, worries and priorities. The cost of living, including housing, tops their list of concerns.

The rising cost of living, the cost of housing and homelessness are rated the most serious problems facing the state.



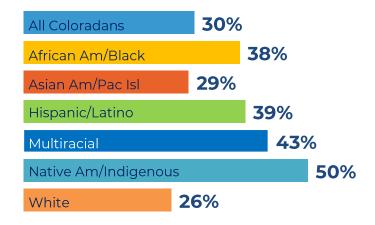
About half of Coloradans say they are living comfortably, while nearly 2 in 5 are really struggling or just getting by. This increases substantially for Coloradans living on low income and those who rent their homes.

FINANCIAL SITUATION	ALL COLORADANS	RENTERS	<\$30,000 INCOME
Living Comfortably	57%	39%	22%
Just getting by/really struggling	39%	59%	78%

More than 1/4 of all Coloradans – and nearly half of renters – are worried about losing their homes because they can't afford rent or mortgage.

All Coloradans	28%	
Renters		49%

Many Coloradans of color are working multiple jobs in order to afford housing.



Since 2020, there are stark increases in the number of Coloradans who say they are worse off financially today than they were a year ago. People living on \$30,000 are more likely to be impacted.

