

MAY 20 – JUNE 24, 2024



COLORADO HEALTH FOUNDATION 2024 PULSE SURVEY
320-1153-WT
N=2404
MARGIN OF SAMPLING ERROR ±2.9% (95% CONFIDENCE LEVEL)
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research company. We are not telemarketers trying to sell anything, or ask for a donation of any type. We're conducting a public opinion survey about issues that concern people in Colorado. May I speak to the youngest adult **(ROTATE) male/female** resident of the household? **(IF RESPONDENT ANSWERS IN SPANISH OR PREFERS TO ANSWER IN SPANISH, PLEASE TRANSFER TO A BILINGUAL INTERVIEWER.)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering others?

| | |
|-----------------------------------|------------------|
| Yes, cell and can talk safely | 78% |
| Yes, cell and cannot talk safely | TERMINATE |
| No, not on cell | 22% |
| (DON'T READ) DK/NA/REFUSED | TERMINATE |

1. First, do you live in Colorado?

| | |
|---------------------------|--------------|
| Yes | 100% |
| No | TERM. |
| (DON'T READ) DK/NA | TERM. |

2. Does anyone in your household work for a radio station, a television station, a newspaper, an elected official, or as an official political campaign worker?

| | |
|---------------------------|--------------|
| Yes | TERM. |
| No | 100% |
| (DON'T READ) DK/NA | TERM. |

3. Which county do you live in? **(OPEN-ENDED, THEN CODE/DROP-DOWN ONLINE)**

4. What is your ZIP Code? **(OPEN-ENDED)** _____

THESE FIRST QUESTIONS ARE TO MAKE SURE WE ARE REACHING A REPRESENTATIVE GROUP OF COLORADANS.

5. What is your age?

| | |
|----------|------------------|
| Under 18 | TERMINATE |
| 18-24 | 12% |
| 25-29 | 10% |
| 30-34 | 11% |
| 35-39 | 10% |
| 40-44 | 7% |
| 45-49 | 8% |
| 50-54 | 8% |
| 55-59 | 7% |
| 60-64 | 6% |
| 65-69 | 8% |
| 70-74 | 6% |
| 75+ | 8% |

6. What is your gender?

| | |
|---------------------------|-----|
| Male | 50% |
| Female | 49% |
| Non-binary | 0% |
| (DON'T READ) DK/NA | 1% |

7. With which racial or ethnic group do you primarily identify yourself: **(READ LIST)**

| | |
|---|-----|
| American Indian or Alaska Native (Specify Tribe) | 2% |
| Asian | 3% |
| Black or African American | 3% |
| Hispanic or Latino | 17% |
| Middle Eastern or North African | 0% |
| Native Hawaiian or Pacific Islander | 0% |
| White | 70% |
| Multiracial (IF MULTIRACIAL, ASK Q8) | 3% |
| Other (Specify___) | 2% |

(ASK Q8 IF CODE 8 – MULTIRACIAL - IN Q7) (n=75)

8. With which racial or ethnic groups do you identify yourself, if any: **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

| | |
|---|-----|
| American Indian or Alaska Native (Specify Tribe) | 13% |
| Asian | 16% |
| Black or African American | 11% |
| Hispanic or Latino | 24% |
| Middle Eastern or North African | 2% |
| Native Hawaiian or Pacific Islander | 12% |
| White | 63% |
| Other (Specify) | 24% |

(RESUME ASKING ALL RESPONDENTS)

9. Do you have health insurance? **(IF YES, ASK: What is your primary health insurance plan? (READ CODES 1-8)**

| | |
|-----------------------------------|-----|
| Plan through your employer | 37% |
| Plan through spouse’s employer | 12% |
| Plan through parents | 6% |
| Plan you purchased yourself | 6% |
| Medicare | 19% |
| Medicaid/Health First Colorado | 7% |
| Military/Veterans’ Administration | 3% |
| Indian Health Service | 0% |
| Another plan | 3% |
| No health insurance | 6% |
| (DON'T KNOW/NA) | 1% |

(ASK Q10 IF CODE 10 – NO HEALTH INSURANCE - IN Q9) (n=151)

10. What type of insurance did you have most recently before becoming uninsured? **(DO NOT READ LIST)**

| | |
|-----------------------------------|-----|
| Plan through your employer | 23% |
| Plan through spouse’s employer | 1% |
| Plan through parents | 8% |
| Plan you purchased yourself | 6% |
| Medicare | 4% |
| Medicaid/Health First Colorado | 25% |
| Military/Veterans’ Administration | 1% |
| Indian Health Service | 0% |
| Another plan | 7% |
| Never had health insurance | 13% |
| (DON'T KNOW/NA) | 11% |

(ASK Q11 IF CODE 10 – NO HEALTH INSURANCE - IN Q9) (n=151)

11. Which of the following are reasons why you have not gotten another form of health insurance?
(RANDOMIZE, READ LIST)

| | |
|--|-----|
| The cost of health insurance | 72% |
| Have been too busy or haven't had time to find insurance | 8% |
| Not aware of the options available to me for insurance | 5% |
| Still trying to get coverage through Medicaid/ Health First Colorado | 6% |
| (DON'T READ) Don't know/NA | 10% |

(RESUME ASKING ALL RESPONDENTS)

12. Are you the parent or guardian of a child in the following age ranges: **(ACCEPT MULTIPLE RESPONSES)**

| | |
|--------------------------------|-----|
| 5 or under | 11% |
| 6 to 12 | 12% |
| 13 to 18 | 11% |
| 19 or older | 25% |
| No children | 49% |
| (DON'T READ) DK/Refused | 3% |

13. Next, which of the following best describes your current employment status? **(ACCEPT MULTIPLE RESPONSES FOR CODES 1:7)**

| | |
|--|-----|
| Employed full-time | 50% |
| Employed part-time | 7% |
| Self-employed | 13% |
| Gig worker, like food delivery and rideshare driving | 1% |
| Homemaker | 4% |
| Retired | 19% |
| Student | 5% |
| Unemployed | 5% |
| Temporarily laid off or on voluntary leave | 1% |
| (DK/NA) | 2% |

| |
|---|
| THE NEXT QUESTIONS ARE ABOUT LIFE IN COLORADO. |
|---|

14. **(T)** First, in a few words of your own, what is the most important issue facing Colorado right now? **(OPEN-ENDED, RECORD VERBATIM RESPONSE, CODE AFTERWARDS)**

| | |
|--|-----|
| Cost of living/Inflation | 19% |
| Housing affordability | 17% |
| Government/Politics | 11% |
| Homelessness | 10% |
| Immigration/Need for reform | 10% |
| Public safety/Crime | 7% |
| Climate change/Environment | 6% |
| Economy/Jobs | 5% |
| Healthcare/Health insurance/Health | 5% |
| Overpopulation/Growth/Overdevelopment | 4% |
| Taxes | 4% |
| Water | 4% |
| Immigration/Crisis at the border/Border security | 3% |
| Alcohol/Drug use/Opioid crisis | 2% |
| Education | 2% |
| Roads/Infrastructure | 2% |
| Social justice/Racism | 2% |
| Traffic/Congestion | 1% |
| Wildfires | 1% |
| Policing practices | 0% |
| Other | 4% |
| None/Nothing | 1% |
| Don't know/Unsure | 1% |
| N/A/No comment | 0% |

15. I'd like to read you some problems facing Colorado that people have mentioned. For each one I read, please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado. **(RANDOMIZE)**

| | <u>EXT SER PROB</u> | <u>VERY SER PROB</u> | <u>SMWT SER PROB</u> | <u>NOT TOO SER PROB</u> | <u>(DON'T READ) DK/NA</u> | <u>EXT/ VERY</u> |
|---|-----------------------------|------------------------------|------------------------------|---------------------------------|-----------------------------------|----------------------|
| (SPLIT SAMPLE A ONLY) | | | | | | |
| []a. (OMITTED) | | | | | | |
| []b. (OMITTED) | | | | | | |
| []c. (OMITTED) | | | | | | |
| []d. (T) The cost of healthcare | 39% | 30% | 22% | 8% | 2% | 68% |
| []e. (OMITTED) | | | | | | |
| []f. (T) Restrictions on reproductive rights | 21% | 16% | 14% | 41% | 8% | 37% |
| []g. (OMITTED) | | | | | | |
| []h. (T) Homelessness | 32% | 33% | 21% | 9% | 6% | 65% |
| []i. (OMITTED) | | | | | | |
| []j. (OMITTED) | | | | | | |
| (SPLIT SAMPLE B ONLY) | | | | | | |
| []k. (T) The cost of housing | 60% | 29% | 8% | 2% | 1% | 89% |
| []l. (OMITTED) | | | | | | |
| []m. (OMITTED) | | | | | | |
| []n. (OMITTED) | | | | | | |
| []o. (OMITTED) | | | | | | |

[]p. (OMITTED)

[]q. (T) The rising cost of living

61%

24%

12%

3%

0%

86%

[]r. (OMITTED)

(RESUME ASKING ALL RESPONDENTS)**(ASK ONLINE SAMPLE ONLY) (n=1207)**

16. Next, in a few words of your own, what is the most important thing the Colorado state government could do to make life better for you and the people you care about? **(OPEN-ENDED, RECORD VERBATIM RESPONSE, CODE AFTERWARDS)**

| | |
|---|-----|
| Affordable housing/Lower rent | 15% |
| Taxes/Lower taxes/Tax issues/Fix TABOR tax | 13% |
| Cost of living/Inflation/Gas prices/Food cost | 12% |
| Immigration/Border | 10% |
| Politicians/Government/Want less government | 9% |
| General healthcare/Healthcare cost/Addiction rehabilitation | 8% |
| Reduce crime/Enforce laws/Violence/Safety/Drugs | 7% |
| Education/Schools | 5% |
| Homelessness | 5% |
| Political division/Partisanship | 5% |
| Prosecute criminals/Support police | 4% |
| Climate change/Environmental issues | 4% |
| Support the people/Constitutional/Human rights | 4% |
| Budget/Spending | 3% |
| Economy/Jobs | 3% |
| Infrastructure/Road repairs/Bridges | 3% |
| Lower property tax | 3% |
| Gun control/safety/Need strict gun laws | 2% |
| Development/Growth/Zoning laws | 1% |
| Mental health support | 1% |
| Other | 10% |
| None/Nothing | 0% |
| Don't know/Unsure | 1% |
| N/A/Refused/No comment | 1% |

- 17. (OMITTED)
- 18. (OMITTED)
- 19. (OMITTED)

THE NEXT QUESTIONS ARE ABOUT YOUR PERSONAL CIRCUMSTANCES. I'D LIKE TO REMIND YOU THAT THIS SURVEY IS CONFIDENTIAL.

20. (T) First, which of the following best describes your financial situation: **(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)**

| | |
|---|-----|
| Living comfortably with increasing savings | 26% |
| Living comfortably but not increasing savings | 35% |
| Just getting by financially | 26% |
| Really struggling financially | 11% |
| (DON'T READ) Don't know | 3% |

21. (T) Would you say you are **(ROTATE)** [] better off, or [] worse off financially than you were a year ago, or is your financial situation about the same? **(IF BETTER/WORSE, ASK: Is that much BETTER OFF/WORSE OFF or just somewhat?**

| | |
|---------------------------|------------|
| TOTAL BETTER | 25% |
| Much better | 7% |
| Somewhat better | 18% |
| About the same | 35% |
| TOTAL WORSE | 39% |
| Somewhat worse | 24% |
| Much worse | 15% |
| (DON'T READ) DK/NA | 1% |

(RANDOMIZE Q22-Q27)

22. **(T*)** Thinking ahead over the next year, how worried are you that you might lose your home, have to downgrade your home, or move because you can't afford the monthly rent or mortgage: **(READ LIST)**

| | |
|---------------------------|------------|
| TOTAL WORRIED | 34% |
| Very worried | 12% |
| Somewhat worried | 22% |
| TOTAL NOT WORRIED | 64% |
| Not too worried | 24% |
| Not at all worried | 40% |
| (DON'T READ) DK/NA | 2% |

23. **(T)** Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage? **(READ LIST)**

| | |
|---------------------------|------------|
| TOTAL WORRIED | 35% |
| Very worried | 17% |
| Somewhat worried | 19% |
| TOTAL NOT WORRIED | 63% |
| Not too worried | 25% |
| Not at all worried | 37% |
| (DON'T READ) DK/NA | 2% |

24. **(T)** Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family: **(READ LIST)**

| | |
|---------------------------|------------|
| TOTAL WORRIED | 33% |
| Very worried | 11% |
| Somewhat worried | 22% |
| TOTAL NOT WORRIED | 67% |
| Not too worried | 27% |
| Not at all worried | 40% |
| (DON'T READ) DK/NA | 0% |

25. (T*) Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: (READ CODES 2-5)

| | |
|------------------------------|------------|
| Don't plan on being employed | 10% |
| TOTAL WORRIED | 28% |
| Very worried | 10% |
| Somewhat worried | 18% |
| TOTAL NOT WORRIED | 60% |
| Not too worried | 24% |
| Not at all worried | 35% |
| (DON'T READ) DK/NA | 2% |

26. In the last 12 months, have you experienced any of the following? (RANDOMIZE)

| | <u>YES</u> | <u>NO</u> | <u>(DON'T READ) DK/NA</u> |
|--|------------|-----------|---------------------------|
| []a. (T) Skipped meals because you couldn't afford food | 17% | 82% | |
| []b. (T) Postponed medical or dental care | 1% | 43% | |
| []c. (OMITTED) | 56% | 1% | |

27. Next, here are some actions that could help your personal financial situation. For each one, please tell me if this would be very helpful, somewhat helpful or not too helpful for you personally. (RANDOMIZE)

| | <u>VERY HELP</u> | <u>SMWT HELP</u> | <u>NOT TOO HELP</u> | <u>(DK/NA)</u> | <u>VERY/ SMWT</u> |
|---|------------------|------------------|---------------------|----------------|-------------------|
| []a. Increasing the availability of higher-paying jobs in your community | 46% | 27% | 22% | 5% | |
| []b. Increasing access to affordable professional education and job training | 73% | 31% | 26% | 36% | |
| []c. Increasing the availability and affordability of childcare | 7% | 57% | 30% | 13% | |
| | 45% | | | | |

12%

43%

[]d. Providing support to help people manage debt and improve their credit

26%

27%

40%

6%

53%

[]e. Reducing discrimination and bias in hiring

23%

18%

48%

11%

41%

(ROTATE Q28-Q34 WITH Q35-Q36)

MY NEXT QUESTIONS ARE ABOUT HOUSING.

28. (T*) Which best describes your living situation?

| | |
|--|-----|
| Own your apartment/home | 70% |
| Rent your apartment/home | 19% |
| Living with family and friends | 7% |
| Living in a residential facility that provides meals or care | 0% |
| Currently unhoused | 0% |
| Other (Specify___) | 1% |
| (DON'T READ) DK/Refused | 2% |

(ASK Q29-Q30 IF CODE 2 – RENT – IN Q28) (n=459)

29. (T) Who do you rent from?

| | |
|--|-----|
| A large management company that owns several properties | 55% |
| A friend or family member | 17% |
| An individual or family who rents a small number of properties | 24% |
| Other (Specify___) | 3% |
| (DON'T READ) Don't know/Refused | 0% |

30. (T) Do you aspire to own a home someday? (IF YES: Do you think it is likely or unlikely that you will be able to purchase a home in Colorado?)

| | |
|--------------------------------------|------------|
| TOTAL ASPIRE TO OWN A HOME | 90% |
| Aspire to own a home and likely to | 39% |
| Aspire to own a home but unlikely to | 51% |
| Do not aspire to own a home | 9% |
| (DON'T READ) Don't know/Refused | 1% |

(RESUME ASKING ALL RESPONDENTS)

31. Are you worried about whether you will be able to afford to live in Colorado in the future? (IF YES, ASK: Are you very worried or just somewhat?)

| | |
|--------------------------|------------|
| VERY/SMWT WORRIED | 71% |
| Very worried | 30% |
| Somewhat worried | 41% |
| Not worried | 27% |
| (DON'T READ) DK/Refused | 1% |

(ASK Q32 IF CODES 1-3 IN Q12 – PARENTS OF CHILD UNDER 18) (n=637)

32. (T) Are you worried about whether your children will be able to afford to live in Colorado in the future? (IF YES, ASK: Are you very worried or just somewhat?)

| | |
|--------------------------------|------------|
| VERY/SMWT WORRIED | 90% |
| Very worried | 60% |
| Somewhat worried | 30% |
| Not worried | 9% |
| (DON'T READ) DK/Refused | 1% |

(RESUME ASKING ALL RESPONDENTS)

33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following: (RANDOMIZE)

| | <u>YES</u> | <u>NO</u> | <u>(DON'T READ) DK/NA</u> |
|---|------------|-----------|---------------------------|
| []a. (T) Cut back on or go without other needs, like food or health care | 30% | | |
| | 68% | | |
| | 2% | | |
| []b. (T) Work multiple jobs, or more than you wanted to | 34% | | |
| | 64% | | |
| | 2% | | |
| []c. (T) Stayed in housing that was not right for you because you felt like you could not afford a new place | 20% | | |
| | 77% | | |
| | 3% | | |
| []d. Fall behind on other bills or payments | 27% | | |
| | 72% | | |
| | 1% | | |
| []e. Taken on high-interest debt like credit card balances or payday loans | 25% | | |
| | 74% | | |
| | 1% | | |
| []f. Sold property or important assets, like a car, that you would have liked to keep | 18% | | |
| | 81% | | |
| | 2% | | |

(ASK RENTERS ONLY – CODE 2 IN Q28) (n=459)

| | |
|---|-----|
| []g. (T) Avoided asking your landlord to address problems because you were afraid of having your rent increased or being evicted | 32% |
| | 67% |
| | 1% |

(RESUME ASKING ALL RESPONDENTS)

34. Next which of the following statements comes closer to your personal opinion about the most long-lasting way to address rising housing costs in Colorado: **(ROTATE OPTIONS)**

Making it easier to build more homes by streamlining regulations, improving building permit approval times, and making zoning changes 29%

OR

Increasing renter protections and limiting how quickly landlords can increase rents on current tenants 27%

OR

Providing financial incentives to property owners and builders to encourage creating more affordable housing units 25%

(DON'T READ)

(BOTH) 0%

(NONE) 1%

(DK/NA) 18%

(ROTATE Q28-Q34 WITH Q35-Q36)

NOW I WOULD LIKE TO ASK ABOUT YOUR MENTAL AND EMOTIONAL WELL-BEING OVER THE PAST YEAR.

35. **(OMITTED)**

36. **(OMITTED)**

HERE ARE MY LAST QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.

37. Some people are registered to vote in Colorado, but many others, for a variety of reasons, are not. Are you currently registered to vote in Colorado? **(IF YES, ASK: With which political party are you registered?)**

| | |
|--------------------------------|-----|
| Registered as a Democrat | 25% |
| Registered as a Republican | 21% |
| Registered as Unaffiliated | 41% |
| Registered with another party | 2% |
| Not registered to vote | 4% |
| (DON'T READ) DK/Refused | 8% |

(ASK Q38 IF CODE 1-4 IN Q37) (n=2128)

38. How likely are you to vote in the November 2024 election? **(READ LIST)**

| | |
|--------------------------------|-----|
| Definitely will vote | 90% |
| Probably will vote | 5% |
| 50-50 chance | 4% |
| Probably will not vote | 1% |
| Definitely will not vote | 1% |
| (DON'T READ) DK/Refused | 0% |

(RESUME ASKING ALL RESPONDENTS)

39. What was the last level of school you completed?

| | |
|--|-----|
| First to 11 th grade | 8% |
| High school graduate | 19% |
| Vocational/technical school | 14% |
| Some college, but no degree | 3% |
| Associates degree | 6% |
| Four-year college or bachelor's degree | 32% |
| Graduate school or advanced degree | 17% |
| (DON'T READ) DK/NA | 0% |

40. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2023?

| | |
|----------------------------------|-----|
| Less than \$20,000 | 5% |
| \$20,000 to less than \$30,000 | 4% |
| \$30,000 to less than \$40,000 | 5% |
| \$40,000 to less than \$50,000 | 5% |
| \$50,000 to less than \$75,000 | 12% |
| \$75,000 to less than \$90,000 | 8% |
| \$90,000 to less than \$100,000 | 5% |
| \$100,000 to less than \$150,000 | 17% |
| More than \$150,000 | 29% |
| (DON'T READ) Refused | 11% |

41. How many adults currently live in your household, including yourself? **(ENTER NUMBER, CODE 99 FOR REFUSED)**

| | |
|-----------------------------|-----|
| 1 | 18% |
| 2 | 52% |
| 3 | 16% |
| 4 | 7% |
| 5+ | 2% |
| (DON'T READ) Refused | 5% |

42. Do you speak a language other than English at home?

| | |
|--------------------------------|-----|
| Yes | 16% |
| No | 82% |
| (DON'T READ) DK/Refused | 2% |

(ASK Q43 IF CODE 1 – YES – IN Q42) (n=388)

43. Which languages other than English do you speak at home? **(OPEN-ENDED, RECORD THEN CODE)**

| | |
|------------------------|-----|
| Spanish | 58% |
| German | 4% |
| French | 3% |
| Russian | 3% |
| English | 2% |
| Cantonese | 2% |
| Chinese, Mandarin | 1% |
| Hindi | 1% |
| Vietnamese | 1% |
| Japanese | 1% |
| Italian | 1% |
| Gujarati | 1% |
| Persian | 1% |
| Other | 11% |
| None/Nothing | 11% |
| Don't know/Unsure | 0% |
| N/A/Refused/No comment | 3% |

(RESUME ASKING ALL RESPONDENTS)

44. Do you live with a disability? **(IF YES, ASK: Do you live with one or more of the following disabilities)? (ACCEPT MULTIPLE RESPONSES)**

| | |
|--|-----|
| Sight disability | 4% |
| Hearing disability | 8% |
| Speech disability | 1% |
| Learning disability | 4% |
| Mobility disability | 7% |
| Other disability that affects daily life | 13% |
| No disability | 69% |
| DON'T READ) DK/Refused | 5% |

45. Were you born in the US or in another country?

| | |
|--------------------------------|-----|
| Born in US | 89% |
| Born in another country | 10% |
| (DON'T READ) DK/Refused | 1% |

46. Which of the following best describes your sexual orientation? **(READ LIST)**

| | |
|-------------------------|-----|
| Heterosexual/Straight | 80% |
| Gay/Lesbian | 5% |
| Bisexual | 6% |
| Other | 2% |
| Prefer not to say | 8% |
| (DON'T READ) N/A | 0% |

47. And do you identify as transgender?

| | |
|---------------------------|-----|
| Yes | 2% |
| No | 94% |
| (DON'T READ) DK/NA | 4% |

| |
|----------------------------|
| THANK AND TERMINATE |
|----------------------------|

LANGUAGE OF INTERVIEW:

| | |
|---------|-----|
| English | 95% |
| Spanish | 5% |

COUNTY

| | |
|-----------|-----|
| Adams | 10% |
| Arapahoe | 9% |
| Boulder | 4% |
| Denver | 17% |
| Douglas | 4% |
| El Paso | 11% |
| Jefferson | 12% |
| Larimer | 6% |
| Pueblo | 4% |
| Weld | 6% |
| Morgan | 1% |
| All other | 17% |

| | |
|------------------|----|
| Online postcards | 2% |
|------------------|----|

A/B SPLIT SAMPLE

| | |
|---------|-----|
| Split A | 50% |
| Split B | 50% |

MEDIA MARKET

| | |
|-------------------------|-----|
| Denver | 75% |
| Colorado Springs-Pueblo | 18% |
| Other | 7% |

REGION

| | |
|------------------|-----|
| Eastern Plains | 3% |
| Colorado Springs | 15% |
| Morgan | 1% |
| Larimer Weld | 12% |
| Denver Metro | 56% |
| Western Slope | 14% |

MODE OF INTERVIEW

| | |
|---------------------------|-----|
| Phone | 50% |
| Online emails | 5% |
| Online texts | 42% |
| Online convenience sample | 2% |

