



COLORADO HEALTH FOUNDATION 2022 PULSE SURVEY
320-1003 WT - PHASE 1
N=2,985
MARGIN OF SAMPLING ERROR ±2.2% (95% CONFIDENCE LEVEL)
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research company. We are not telemarketers trying to sell anything, or ask for a donation of any type. We're conducting a public opinion survey about issues that concern people in Colorado. May I speak to the youngest adult (ROTATE) male/female resident of the household? (IF RESPONDENT ANSWERS IN SPANISH OR PREFERS TO ANSWER IN SPANISH, PLEASE TRANSFER TO A BILINGUAL INTERVIEWER.)

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering others?

- Yes, cell and can talk safely ----- 92%
Yes, cell and cannot talk safely ----- TERMINATE
No, not on cell ----- 8%
(DON'T READ) DK/NA/REFUSED----- TERMINATE

1. First, do you live in Colorado?

- Yes ----- 100%
No ----- TERM.
(DON'T READ) DK/NA ----- TERM.

2. Does anyone in your household work for a radio station, a television station, a newspaper, an elected official, or as an official political campaign worker?

- Yes ----- TERM.
No ----- 100%
(DON'T READ) DK/NA ----- TERM.

3. Which county do you live in? (OPEN-ENDED, THEN CODE/DROP-DOWN ONLINE)

4. What is your ZIP Code? (OPEN-ENDED) _____

THESE FIRST QUESTIONS ARE TO MAKE SURE WE ARE REACHING A REPRESENTATIVE GROUP OF COLORADANS.

5. What is your age?

Under 18 -----	TERMINATE
18-24 -----	9%
25-29 -----	10%
30-34 -----	10%
35-39 -----	10%
40-44 -----	8%
45-49 -----	8%
50-54 -----	8%
55-59 -----	8%
60-64 -----	8%
65-69 -----	7%
70-74 -----	6%
75+ -----	8%
Prefer not to say -----	1%

6. What is your gender?

Male -----	48%
Female -----	48%
Non-binary -----	2%
(DON'T READ) DK/NA -----	3%

7. With which racial or ethnic group do you identify yourself: **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

African/African American/Black -----	3%
Asian/Native Hawaiian/Pacific Islander -----	4%
Hispanic/Latino -----	18%
White/Caucasian -----	70%
American Indian/Native American/Indigenous -----	5%
Middle Eastern and North African -----	0%
Multiracial -----	4%
Other (Specify _____) -----	1%
(DON'T READ) DK/NA -----	6%

(IF Q7 = CODE 2, ASIAN AMERICAN/PACIFIC ISLANDER) (n=108)

8. More specifically, would you say that you are: **(READ LIST AND ACCEPT MULTIPLE RESPONSES)**:

Chinese -----	19%
Filipino -----	14%
Indian or South Asian-----	20%
Japanese -----	12%
Korean-----	20%
Vietnamese-----	17%
Native Hawaiian -----	6%
Pacific Islander-----	5%
Other (Specify___)-----	5%
(DON'T READ) DK/NA/Refused -----	17%

(IF Q7= CODE 3, HISPANIC/LATINO) (n=550)

9. More specifically, would you say that you identify as: **(READ LIST AND ACCEPT MULTIPLE RESPONSES)**:

Mexican, Mexican American or Chicano-----	67%
Puerto Rican -----	7%
Cuban -----	2%
Central American (for example, Guatemalan, Salvadoran) -----	6%
South American (for example, Colombian, Ecuadorian) -----	3%
Caribbean (for example, Dominican) -----	1%
Another Hispanic, Latino, or Spanish origin (Specify) -----	10%
(DON'T READ) DK/NA/REFUSED-----	10%

(IF Q7= CODE 1, AFRICAN AMERICAN/BLACK) (n=95)

10. More specifically, would you say that you identify as: **(READ LIST AND ACCEPT MULTIPLE RESPONSES)**:

African American-----	53%
Black-----	50%
African -----	10%
Afro Caribbean -----	0%
Afro Latino -----	5%
Afro Asian -----	1%
Other (Specify___)-----	1%
(DON'T READ) DK/NA/Refused -----	6%

(RESUME ASKING ALL RESPONDENTS)

11. [OMITTED]

12. [OMITTED]

THE NEXT QUESTIONS ARE ABOUT LIFE IN COLORADO.

13. **(T)** First, in a few words of your own, what is the most important issue facing Colorado right now?
(OPEN-ENDED, RECORD VERBATIM RESPONSE)

Cost of living -----	20%
Affordable housing -----	17%
Government/Politics -----	15%
Overpopulation/Growth/Overdevelopment -----	10%
Water -----	7%
Economy/Jobs -----	7%
Homelessness -----	7%
Public safety/Crime -----	7%
Climate change -----	6%
Environment -----	5%
Healthcare/Health insurance/Health -----	4%
Wildfires -----	3%
Drugs -----	3%
Education -----	3%
Coronavirus/COVID-19/Pandemic -----	2%
Taxes -----	2%
Roads/ Infrastructure -----	2%
Social justice/Racism -----	2%
Immigration -----	2%
Traffic/ Congestion -----	1%
Police issues -----	0%
Other -----	2%
None/Nothing -----	0%
Don't know/Unsure -----	1%
Refused/N/A -----	0%

14. I'd like to read you some problems facing Colorado that people have mentioned. For each one I read, please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado. **(RANDOMIZE)**

	<u>EXT</u> <u>SER</u> <u>PROB</u>	<u>VERY</u> <u>SER</u> <u>PROB</u>	<u>SMWT</u> <u>SER</u> <u>PROB</u>	<u>NOT</u> <u>TOO SER</u> <u>PROB</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>	<u>EXT/</u> <u>VERY</u>
[]a. [OMITTED]						
(SPLIT SAMPLE A ONLY)						
[]b. (PT) The rising cost of living	61%	27%	10%	2%	0%	88%
[]c. (T) Homelessness	39%	33%	21%	6%	1%	72%
[]d. (T) Jobs and the economy	26%	23%	30%	18%	3%	49%
[]e. [OMITTED]						
[]f. [OMITTED]						
[]g. (T) The cost of health care	38%	29%	22%	10%	2%	67%
[]h. [OMITTED]						
(SPLIT SAMPLE B ONLY)						
[]i. (T) The cost of housing	61%	25%	11%	3%	0%	86%
[]j. [OMITTED]						
[]k. [OMITTED]						
[]l. [OMITTED]						
[]m. [OMITTED]						
[]n. [OMITTED]						
[]o. (T) The cost of child care	23%	26%	22%	9%	20%	50%

(RESUME ASKING ALL RESPONDENTS)

- 15. [OMITTED]
- 16. [OMITTED]

THE NEXT QUESTIONS ARE ABOUT YOUR PERSONAL CIRCUMSTANCES. I'D LIKE TO REMIND YOU THAT THIS SURVEY IS CONFIDENTIAL.

17. **(T)** Would you say you are **(ROTATE)** [] better off, or [] worse off financially than you were a year ago, or is your financial situation about the same? **(IF BETTER/WORSE, ASK: Is that much BETTER OFF/WORSE OFF or just somewhat?**

TOTAL BETTER ----- 24%
 Much better-----8%
 Somewhat better ----- 16%

About the same----- 33%

TOTAL WORSE ----- 43%
 Somewhat worse-----23%
 Much worse ----- 19%

(DON'T READ) DK/NA -----1%

18. When you think about the cost of living in Colorado, which specific expenses are most concerning for you and other members of your household? **(OPEN-ENDED, RECORD VERBATIM RESPONSES, THEN CODE)**

Housing affordability/Mortgage-----	33%
Food-----	30%
Fuel/Gas/Oil-----	30%
Rent/Apartment-----	22%
Energy costs/ Utilities-----	15%
Groceries-----	9%
Medical care/Health-----	8%
General costs of living/basic necessities/expenses-----	7%
Taxes-----	6%
Inflation-----	3%
General insurance-----	3%
Everything-----	2%
Child care-----	1%
Transportation-----	1%
Auto insurance/registration-----	1%
Wages-----	1%
Other-----	1%
None/Nothing-----	1%
Don't know/Unsure-----	1%
Refused/N/A-----	1%

(RANDOMIZE Q19-Q22)

19. **(T)** Thinking ahead over the next year, how worried are you that you might lose your home because you can't afford the monthly rent or mortgage: **(READ LIST)**

TOTAL WORRIED-----	30%
Very worried-----	11%
Somewhat worried-----	18%
TOTAL NOT WORRIED-----	68%
Not too worried-----	25%
Not at all worried-----	43%
(DON'T READ) DK/NA-----	2%

20. [OMITTED]

21. (T) Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family: (READ LIST)

TOTAL WORRIED -----	38%
Very worried -----	13%
Somewhat worried-----	24%
 TOTAL NOT WORRIED-----	 61%
Not too worried -----	29%
Not at all worried-----	32%
 (DON'T READ) DK/NA -----	 1%

22. [OMITTED]

23. In the last 12 months, have you experienced any of the following? (RANDOMIZE)

	<u>YES</u>	<u>NO</u>	<u>(DON'T READ) DK/NA</u>
[]a. (T) Skipped meals because you couldn't afford food -----	16%	84%	1%
[]b. [OMITTED]			

24. [OMITTED]

25. Next, here are some actions that some people say will address the rising cost of living in Colorado. After I read each one, please tell me how effective you think it will be in helping Coloradans make ends meet: very effective, somewhat effective, or not too effective. (RANDOMIZE)

	<u>VERY EFF</u>	<u>SMWT EFF</u>	<u>NOT TOO EFF</u>	<u>(DK/NA)</u>	<u>VERY/ SMWT</u>
[]a. Requiring employers to increase pay and benefits for low- and middle-income workers -----	31%	28%	37%	4%	59%
[]b. Making government investments to stimulate the economy and create better-paying jobs in communities that are struggling -----	23%	35%	36%	6%	59%
[]c. Changing government regulations to reduce the costs of household expenses like food, health care, and utilities -----	41%	32%	21%	6%	73%
[]d. Raising taxes on people making over 500,000 dollars per year to cover services like housing, health care, and education -----	36%	23%	37%	4%	60%

(ROTATE Q26-Q28 WITH Q29-Q31 AND Q32-Q34)

MY NEXT QUESTIONS ARE ABOUT HOUSING.

26. Do you own or rent your home?

Own ----- 65 %
 Rent ----- 27 %
 Other (Specify ___) ----- 5 %
 (DON'T READ) DK/Refused ----- 4 %

(RESUME ASKING ALL RESPONDENTS)

27. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:
 (RANDOMIZE)

	<u>YES</u>	<u>NO</u>	<u>(DON'T READ) DK/NA</u>
[]a. Cut back on or go without other needs, like food or health care -----	31 %	67 %	2 %
[]b. Work multiple jobs, or more than you wanted to -----	32 %	66 %	2 %
[]c. Lived with a roommate or in a friend or family member's home when you would rather not have -----	22 %	76 %	1 %
[]d. Stayed in housing that was not right for you because you felt like you could not afford a new place -----	26 %	72 %	2 %

(ASK RENTERS ONLY - CODE 2 IN Q26) (n=793)

[]e. Avoided asking your landlord to address problems because you
were afraid of having your rent increased or being evicted ----- 32 % ----- 64 % ----- 4 %

(RESUME ASKING ALL RESPONDENTS)

28. Next, here are some actions that some people say will make housing more affordable for people who live in Colorado. After I read each one, please tell me how effective you think it will be in making housing more affordable: very effective, somewhat effective, or not too effective. (RANDOMIZE)

	<u>VERY EFF</u>	<u>SMWT EFF</u>	<u>NOT TOO EFF</u>	<u>(DK/NA)</u>	<u>VERY/ SMWT</u>
[]a. Reducing government regulations to speed up the building of new housing -----	25 %	33 %	35 %	7 %	57 %
[]b. Requiring developers to build housing for people with lower income levels -----	37 %	34 %	26 %	3 %	71 %
[]c. Ensuring landlords cannot raise rents on current tenants too quickly -----	42 %	32 %	23 %	3 %	74 %

- 29. [OMITTED]
- 30. [OMITTED]
- 31. [OMITTED]
- 32. [OMITTED]
- 33. [OMITTED]
- 34. [OMITTED]

HERE ARE MY LAST QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.

35. Next, which of the following best describes your current employment status?

- Employed full-time----- 51%
- Employed part-time -----7%
- Self-employed -----9%
- Gig worker-----1%
- Homemaker-----3%
- Retired----- 19%
- Student-----3%
- Unemployed -----6%
- (DK/NA)**-----2%

36. Some people are registered to vote in Colorado, but many others, for a variety of reasons, are not. Are you currently registered to vote in Colorado? **(IF YES, ASK: With which political party are you registered?)**

- Registered as a Democrat ----- 26%
- Registered as a Republican ----- 21%
- Registered as Unaffiliated----- 40%
- Registered with another party -----2%
- Not registered to vote-----3%
- (DON'T READ) DK/Refused** -----7%

(ASK Q37 IF CODE 1-4 IN Q36) (n=2668)

37. How likely are you to vote in the November 2022 election? **(READ LIST)**

Definitely will vote -----	83%
Probably will vote-----	9%
50-50 chance -----	5%
Probably will not vote -----	2%
Definitely will not vote -----	0%
(DON'T READ) DK/Refused -----	0%

(ASK Q38 IF CODE 1-3 IN Q37) (n=2599)

38. In a few words of your own, which issues will be most important to you in deciding which candidates to vote for this November? **(OPEN-ENDED, RECORD VERBATIM RESPONSES, THEN CODE)**

Jobs/Economy -----	13%
Cost of living/Inflation-----	13%
Affordable housing/Rent-----	11%
Climate change/Environment -----	10%
Healthcare/Prescription drugs/Mental health-----	9%
Honesty/Integrity/For the people-----	9%
Conservative ideologies (less government, socialism, etc..) -----	9%
Crime/Drugs/Gun control -----	8%
Taxes/Fiscal management -----	8%
Moral issues (abortion, LGBTQ, equality, etc.)-----	7%
Education/Schools/Teacher pay -----	5%
Immigration/Border security -----	5%
Liberal ideologies (socialism, more government, etc.)-----	5%
Constitution/Personal liberties/Freedom -----	5%
Addressing homelessness -----	4%
Voting rights/Election integrity-----	3%
Experience/Knowledge/Record-----	3%
Moderate/Not extreme/Centrist -----	3%
Racial inequality/Policing -----	3%
Energy policies -----	2%
Foreign policy/National security -----	2%
Public health/Pandemic/Coronavirus -----	2%
Bipartisanship/Working across the aisle -----	1%
Growth/Development/Population -----	1%
Other -----	8%
None/Nothing-----	1%
Don't know/Unsure-----	4%
Refused/N/A-----	2%

(RESUME ASKING ALL RESPONDENTS)

39. What was the last level of school you completed?

High school or less-----	23%
Some college/Business/ Vocational school-----	31%
College graduate-----	27%
Post-graduate work/ Professional school-----	16%
(DON'T READ) Refused-----	2%

40. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2021?

Less than \$20,000-----	7%
\$20,000 to less than \$30,000-----	4%
\$30,000 to less than \$40,000-----	5%
\$40,000 to less than \$50,000-----	6%
\$50,000 to less than \$75,000-----	13%
\$75,000 to less than \$90,000-----	8%
\$90,000 to less than \$100,000-----	5%
\$100,000 to less than \$150,000-----	17%
More than \$150,000-----	19%
(DON'T READ) Refused-----	16%

41. How many adults currently live in your household, including yourself? **(ENTER NUMBER, CODE 99 FOR REFUSED)**

1-----	19%
2-----	40%
3-----	16%
4-----	9%
5+-----	4%
BLANK-----	12%

42. Do you speak a language other than English at home?

Yes-----	21%
No-----	76%
DON'T READ) DK/Refused-----	3%

43. Do you live with one or more disabilities?

Yes-----	22%
No-----	73%
DON'T READ) DK/Refused-----	6%

44. Were you born in the U.S. or in another country?

Born in U.S. ----- 92 %
 Born in another country -----6 %
 (DON'T READ) DK/Refused -----1 %

45. Which of the following best describes your sexual orientation? (READ LIST)

Heterosexual / Straight ----- 82 %
 Gay / Lesbian -----3 %
 Bisexual -----5 %
 Other -----2 %
 Prefer not to say -----8 %
 (DON'T READ) N/A -----0 %

46. And do you identify as transgender?

Yes -----1 %
 No -----94 %
 (DON'T READ) DK/NA -----5 %

THANK AND TERMINATE

LANGUAGE (BY OBSERVATION):

English ----- 95 %
 Spanish ----- 5 %

COUNTY

Adams -----12 %
 Arapahoe-----10 %
 Boulder----- 4 %
 Denver -----15 %
 Douglas ----- 3 %
 El Paso -----13 %
 Jefferson -----10 %
 Larimer ----- 5 %
 Pueblo ----- 3 %
 Weld ----- 6 %
 All other -----18 %

REGION

Eastern Plains ----- 3 %
 Colorado Springs ----- 13 %
 Pueblo ----- 3 %
 Larimer Weld ----- 11 %
 Denver Metro ----- 56 %
 Western Slope----- 14 %

MODE OF INTERVIEW

Phone ----- 45 %
 Online emails----- 43 %
 Online texts----- 8 %
 Online convenience sample ----- 1 %
 Online postcards ----- 2 %

MEDIA MARKET

Denver -----65 %
 Colorado Springs-Pueblo -----17 %
 Other -----18 %

A/B SPLIT SAMPLE

Split A ----- 49 %
 Split B ----- 51 %